RTV 3305

In Depth Reporting

- Fall 2024
- Class meets Thursdays 5:10-8:10pm in Weimer 3324
- Instructor: Harrison Hove
- Office: Weimer 2303 (in the INC)
- Email: hchove@ufl.edu
- Office phone: (352)294-1371
- Twitter, Slack: @harrisonhove
- Office Hours: Thursdays 12:00-2:00pm. *Appointments are heavily encouraged so I can dedicate a full 30 minutes to you without interruption.

PURPOSE OF COURSE:

This course is designed to help prepare students for work in news with a focus on broadcast platforms. During the course, you will write, shoot, edit, and report your stories on camera. You will also learn about investigation techniques, tools, and public records law to aid in uncovering the Truth. You are expected to leave this course having created award-winning content and ready for employment at television stations or digital news outlets.

COURSE GOALS:

The goal of this course is to build a skill set that will position you for future success. This includes:

- 1. Identifying, requesting, and incorporating public records into news reporting.
- 2. Plan and research for mid and long-range investigations.
- 3. Create award winning video content.
- 4. Build a reporting reel needed for the job application process.

5. Publish all work.

DIVERSITY STATEMENT

Television reporters tell the stories of a community and all individuals that make up a given community. We serve, help, and inform everyone. In order to best carry out these ideals, we must exhibit respect, inclusiveness, and an understanding for all people. These expectations during field work will also be carried into this classroom. Our differences will serve as a strength that we embrace as we discuss relevant story ideas, developing contacts within a community, or even storytelling techniques. Exposure to different perspectives, values, ideals, and experiences will make us all better, more compassionate and understanding journalists.

We all learn best and maximize our outcomes when we feel comfortable. Please let me know what I can do to make sure you feel respected and welcomed in this space.

Accommodation for Students with Disabilities – Additionally, I recognize many students might have unique learning needs and I am happy to be an active stakeholder, positioning you for success. I am also happy to work with students, on an individual basis, who are registered with DRC/Dean of Students Office and need classroom accommodations. I ask that you provide me with the necessary documentation to ensure I am serving and accommodating you in a way that best meets your needs.

REQUIRED READING:

- Government-in-the-Sunshine-Manual. By: Florida Attorney General's Office
- http://myfloridalegal.com/webfiles.nsf/WF/MNOS-B9QQ79/\$file/SunshineManual.pdf
- Optional: Investigative Reporter & Editors is an organization that showcases strong
 enterprise and investigative reporting from across the country. An annual student
 membership costs \$25 and includes a number of resources, tip sheets, a website, and
 contacts. This is helpful for any reporter and can help you generate lots of great,
 impactful story ideas.
- IRE also has a free weekly newsletter called "Local Matters." "Local Matters" sign up link

GRADING:

The percent-based grading scale in this class is: 93 - 105 (A), 90 - 92.99 (A-), 87 - 89.99 (B+), 83 - 86.99 (B), 80 - 82.99 (B-), 77 - 79.99 (C+), 73 - 76.99 (C), 70 - 72.99 (C-), 67 - 69.99 (D+), 60 - 66.99 (D), Below 60 (E). Note that there is *no rounding* in the points system. UF grading policies:

https://catalog.ufl.edu/ugrad/current/regulations/info/grades.aspx

The following are the components of your grade for the term:

Activities (100 points):

Project 1 (Feature): 20 points

• Project 2 (Enterprise): 20 points

• Project 3 (Investigative): 25 points

• Monthly Mentor Check-in: 15 points

• Resume and reel: 20 points

Total points available: (100)

Projects

Students must complete three projects by the end of this course. In this course, you must find a way to manage your time appropriately and create these in-depth news packages. I will provide feedback every step of the way (story idea, sourcing, writing, editing), but I will not hold hands. The stories you create in this course should be award winning and could be featured on your reel. All work must be complete (including late work) by 12/4 at 5:00pm Eastern unless otherwise stated. You will upload your scripts to Canvas. You will upload your link in the comments sections for the given project in Canvas.

Monthly Mentor Check-In

You have been paired with a mentor working in the broadcast news industry. This person can review your work, talk about story ideas with you, offer career advice, and network. Cultivate and build this special relationship. You will be responsible for arranging at least one 30-minute phone call with your mentor per month (September, October, November, December). This is the third time I have attempted this in a course and welcome your feedback.

Resume and Reel

In order to obtain employment in the broadcast news industry, you must create a resume and reel. This activity requires you to submit a rough draft of both a traditional resume and a reel. I will offer constructive feedback to help you put your best professional foot forward to land a job. Submit the final draft of resume and reel incorporating previous feedback. Rough draft of resume and reel is due 11/7 (in class). Final draft of resume and reel is due 11/21 (in class).

ABSENCES:

You will maximize your learning outcomes by attending class regularly. Please be proactive in your communication with me whenever possible. You are responsible for any and all work and must adhere to deadlines when applicable. Requirements for class attendance, exams, assignments, and other work in this course are consistent with university policies that can be found here: https://catalog.ufl.edu/ugrad/current/regulations/info/attendance.aspx Because due dates are assigned in this syllabus at the beginning of the term, all work must be submitted by these deadlines. If you are busy on these days, submit the work ahead of time or make arrangements with the course instructor BEFORE the deadline.

Special Note: Students are NOT allowed to turn in any project work for this class that has also been used or will be used as an assignment, project, report or interview for any other class without prior agreement from the instructor.

Missed Deadlines: Missed deadlines result in loss of points. Students will lose one point for each hour an assignment is late during the first five hours. After that, a student will lose five points per day. Example: If an assignment is worth 20 points and it is turned in two days late, a student can only earn a maximum of 10 points.

Credibility and Ethics: These are two highly valued elements in journalism. Students must create their own original work without consultation from anyone unless instructions explicitly state group collaboration is allowed. Students caught violating this directive in any manner, including but not limited to plagiarizing, lifting sentences directly from the prompt without paraphrasing, collaborating, other various forms of cheating, or any knowledge of these actions, will be given a recommended sanction as severe as a course grade penalty and referred for academic misconduct. Students caught cheating on any test or assignment in this class will also be given a zero and referred for academic misconduct. You are permitted to use any necessary editing special effects like color correct, transitions, and graphics/animations.

WITHDRAWAL POLICY

Not all classes fit your schedule or your academic plan, and I understand that. Please know, however, that I very much wish to meet with you before you drop (especially the deeper we get into the semester) to see what we can do to work through any challenges together. If you do have questions about how to drop or the impact on your transcript or financial aid, please visit

the Academic Advising website.

SYLLABUS

Every effort has been made to create a syllabus that is as comprehensive and accurate as possible, but each class is a living entity and changes may arise. Please know I will notify you in writing as soon as any syllabus change may arise.

ACADEMIC MISCONDUCT:

UF students are bound by The Honor Pledge which states, "We, the members of the University of Florida community, pledge to hold ourselves and our peers to the highest standards of honor and integrity by abiding by the Honor Code. On all work submitted for credit by students at the University of Florida, the following pledge is either required or implied: "On my honor, I have neither given nor received unauthorized aid in doing this assignment." The Honor Code (sccr.dso.ufl.edu/process/student-conduct-code/) specifies a number of behaviors that are in violation of this code and the possible sanctions. Furthermore, you are obligated to report any condition that facilitates academic misconduct to appropriate personnel. If you have any questions or concerns, please consult with the instructor or TAs in this class.

Note that failure to comply with this commitment will result in disciplinary action compliant with the UF Student Honor Code Procedures.

See http://www.dso.ufl.edu/sccr/procedures/honorcode.php

Ethics are paramount in journalism. Always ask questions before you submit something if you are afraid you might be committing a violation. Communication is key.

Recording Course Lectures

Students are allowed to record video or audio of class lectures. However, the purposes for which these recordings may be used are strictly controlled. The only allowable purposes are (1) for personal educational use, (2) in connection with a complaint to the university, or (3) as evidence in, or in preparation for, a criminal or civil proceeding. All other purposes are prohibited. Specifically, students may not publish recorded lectures (this includes privately or privately sharing this content with former or future students you may or may not personally

know) without the written consent of the instructor. To be clear, I do not consent to the recording of any private conversations I have with a student, guest speaker presentations, student presentations, or ANY non-lecture portion of this course.

Campus Resources

Health and Wellness

- U Matter, We Care: If you or someone you know is in distress, please contact
 umatter@ufl.edu, 352-392-1575, or visit U Matter, We Care website to refer or report a
 concern and a team member will reach out to the student in distress.
- Counseling and Wellness Center: Visit the <u>Counseling and Wellness Center website</u> or call
 352-392-1575 for information on crisis services as well as non-crisis services.
- Student Health Care Center: Call 352-392-1161 for 24/7 information to help you find the care you need, or visit the Student Health Care Center website.
- University Police Department: Visit <u>UF Police Department website</u> or call 352-392-1111 (or 9-1-1 for emergencies).
- UF Health Shands Emergency Room / Trauma Center: For immediate medical care call
 352-733-0111 or go to the emergency room at 1515 SW Archer Road, Gainesville, FL
 32608; Visit the UF Health Emergency Room and Trauma Center website.

Academic Resources

 E-learning technical support: Contact <u>the UF Computing Help Desk</u> at 352-392-4357 or via e-mail at helpdesk@ufl.edu.

- <u>Career Connections Center</u>: Reitz Union Suite 1300, 352-392-1601. Career assistance and counseling services.
- <u>Library Support</u>: Various ways to receive assistance with respect to using the libraries or finding resources.
- <u>Teaching Center</u>: Broward Hall, 352-392-2010 or to make an appointment 352- 392-6420. General study skills and tutoring.
- Writing Studio: 2215 Turlington Hall, 352-846-1138. Help brainstorming, formatting, and writing papers.
- Student Complaints On-Campus: <u>Visit the Student Honor Code and Student Conduct</u>
 <u>Code webpage for more information.</u>
- On-Line Students Complaints: View the Distance Learning Student Complaint Process.

STUDENT TECHNOLOGY REQUIREMENTS

Students must comply with <u>UF's Student Computing Requirements</u>. No additional software or technology is needed for this course.

MINIMUM TECHNICAL SKILLS

Students need basic technical knowledge to navigate through this Canvas course. Students will be expected to send email, use a learning management system, submit files online, copy and paste, and download documents as needed.

SOFTWARE USE

Software Use – All faculty, staff and student of the University are required and expected to obey the laws and legal agreements governing software use. Failure to do so can lead to monetary damages and/or criminal penalties for the individual violator. Because such violations are also against University policies and rules, disciplinary action will be taken as appropriate. We, the members of the University of Florida community, pledge to uphold ourselves and our peers to the highest standards of honesty and integrity.

TECHNOLOGY OUTAGE OR FAILURES

In general, do not wait until the last minute to submit activities and assessments to avoid unforeseen issues like technology outages. For a systemwide outage or failure, all students will receive an extension on a given assignment or assessment equal to the duration of the systemwide outage. For personal outages, you are expected to make alternate arrangements on your own, which is why waiting until the last minute to do work is not prudent. You are more than welcome to contact me on an individual basis and propose a solution.

EVALUATIONS

Evaluations help me best serve you and future students. I would really appreciate your constructive feedback to aide this process. You can fill out this optional feedback by completing course evaluations online via GatorEvals. Guidance on how to give feedback in a professional and respectful manner is available at gatorevals.aa.ufl.edu/students/. Students will be notified when the evaluation period opens, and can complete evaluations through the email they receive from GatorEvals, in the Canvas course menu under GatorEvals, or via ufl.bluera.com/ufl/. Summaries of course evaluation results are available to students at gatorevals.aa.ufl.edu/public-results/.

COURSE SCHEDULE

Week 1 (8/22): No class. Syllabus review on your own. introductions; equipment policy review; what makes a WINNING story (the formula), examples.

Week 2 (8/29): Introductions; equipment policy review; what makes a WINNING story (the formula), examples. Storytelling devices: character-centered, hook, reveal, circular storytelling; writing (in and out of bites), examples; sound brings it home (nats); public records- navigating the maze).

Week 3 (9/5): Photography; interview techniques; standups; public records part 2.

Week 4 (9/12): Editing; graphics drive a point home; public records part 3.

Week 5 (9/19): No lecture. Workshop, wrap up project 1. Project 1 rough draft due by 8:00pm Eastern time on 9/19. Submit enterprise and investigative story ideas by 8:00pm on 9/19 via email.

Week 6 (9/26): Project 1 final version due by 5:10pm Eastern time; Watch Project 1; Group critique.

Week 7 (10/3): Personalizing an investigation; finding sources, investigative project updates/FOIA updates.

Week 8 (10/10): Evaluating award winning content; job search; resume and reel.

Week 9 (10/17): Project 2 rough draft due by 5:10pm Eastern time; Peer review; assessing our needs.

Week 10 (10/24): Project 2 final version due by 5:10pm Eastern time. Group critiques.

Week 11 (10/31): Work ahead on project 3. Lingering questions; temperature check; time management.

Week 12 (11/7): Resume and Reels

Week 13 (11/14): Project 3 rough draft due by 5:10pm Eastern time.

Week 14 (11/21): Project 3 final version due by 5:10pm Eastern time. Bringing the investigative story together; closing thoughts.

Please note: This schedule is subject to change