

RTV3945: Electronic Media Practicum: Knight Talks Immersion

Fall 2024

Class Period: F Period 3 (9:35-10:25am) | WEIM 3324(INC editing lab) / G007(Studio)

Instructor: Matthew Abramson Contact: abramson@ufl.edu
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Office Hours: WEIM G217B, Fridays 8-9:30am, 10:30-11am, or by appointment

Course Description: Welcome to the Knight Talks Production Team! This semester, you'll work in groups of 2-3 to create half-hour episodes of UF College of Journalism and Communications very own talk-show, which will air on WUFT-TV and WUFT-FM.

Course Objectives

- Provide hands-on learning with professional production equipment.
- Refine your ability to tell professional quality stories with digital media tools.
- Apply cinematic composition techniques to advance and enhance a story.
- Use non-linear editing software to organize, sequence, color correct, audio mix.
- Provide and receive constructive feedback on projects.

Equipment

- Cameras, tripods, and microphones will be supplied during taping.
- iMacs in WEIM 3324, editing on personal computers is also permitted.
- SSD drive is encouraged episodes tend to be 125-175GBs of video files.

Calendar

- 08/23 Lecture in 3324, review past episode
- 08/30 Lecture in 3324, review past episode
- 09/06 Film practice interviews in G007
- 09/13 Edit practice interviews in 3324
- 09/20 Potential film date or editing practice interviews in 3324
- 09/27 Potential film date or review episode in 3324
- 10/04 Potential film date or review episode in 3324
- 10/11 Potential film date or review episode in 3324
- 10/18 UF Homecoming No class
- 10/25 Potential film date or editing in 3324
- 11/01 Potential film date or editing in 3324
- 11/08 Editing in 3324
- 11/15 Editing in 3324
- 11/22 Editing in 3324
- 11/29 Thanksgiving Break No class
- 12/04 Fall classes end
- 12/06 Final deadline for deliverables

Prerequisites

N/A

Textbook

N/A

Grading - Pass/Fail, based on:

- Attendance across the semester.
- Participation in pre-production and filming on at least one episode.
- Completion of episode post-production.

Attendance, Tardiness, and Late Assignment Policies

- Students may only participate in classes if they are registered officially or approved to audit with evidence of having paid audit fees. The Office of the University Registrar provides official class rolls to instructors.
- Students are responsible for satisfying all academic objectives as defined by the instructor. Absences count from the first-class meeting.
- Acceptable reasons for absence from or failure to engage in class include illness;
 Title IX-related situations; serious accidents or emergencies affecting the student,
 their roommates, or their family; special curricular requirements (e.g., judging
 trips, field trips, professional conferences); military obligation; severe weather
 conditions that prevent class participation; religious holidays; participation in
 official university activities (e.g., music performances, athletic competition,
 debate); and court-imposed legal obligations (e.g., jury duty or

- subpoena). Other reasons (e.g., a job interview or club activity) may be deemed acceptable if approved by the instructor.
- For all planned absences, a student in a situation that allows an excused absence from a class, or any required class activity must inform the instructor as early as possible prior to the class. For all unplanned absences because of accidents or emergency situations, students should contact their instructor as soon as conditions permit.
- Students shall be permitted a reasonable amount of time to make up the material or activities covered during absence from class or inability to engage in class activities because of the reasons outlined above.
- If a student does not participate in at least one of the first two class meetings of a
 course or laboratory in which they are registered, and they have not contacted
 the department to indicate their intent, the student can be dropped from the
 course.
- Students must not assume that they will be dropped, however. The department will notify students if they have been dropped from a course or laboratory.
- The university recognizes the right of the instructor to make attendance mandatory and require documentation for absences (except for religious holidays), missed work, or inability to fully engage in class. After due warning, an instructor can prohibit further attendance and subsequently assign a failing grade for excessive absences.
- The semester's schedule is posted on Canvas and will be updated regularly.

University of Florida Policies

Students with disabilities who experience learning barriers and would like to request academic accommodations should connect with the Disability Resource Center.

www.disability.ufl.edu/students/get-started/

It is important for students to share their accommodation letter with their instructor and discuss their access needs as early as possible in the semester.

For information on current UF grading policies for assigning grade points: www.catalog.ufl.edu/UGRD/academic-regulations/grades-grading-policies

Requirements for class attendance and make-up exams, assignments, and other work in this course are consistent with university policies that can be found in the online catalog at https://catalog.ufl.edu/UGRD/academic-regulations/attendance-policies/

Students are expected to provide professional and respectful feedback on the quality of instruction in this course by completing course evaluations online via GatorEvals. Students will be notified when the evaluation period opens, and can complete evaluations through the email they receive from GatorEvals, in their Canvas course menu under GatorEvals, or via ufl.bluera.com/ufl/

UF students are bound by The Honor Pledge which states, "We, the members of the University of Florida community, pledge to hold ourselves and our peers to the highest standards of honor and integrity by abiding by the Honor Code. On all work submitted for credit by students at the University of Florida, the following pledge is implied: "On my honor, I have neither given nor received unauthorized aid in doing this assignment." The Honor Code www.sccr.dso.ufl.edu/policies/student-honor-code-student-conduct-code/ specifies a number of behaviors that are in violation of this code and the possible sanctions. Furthermore, you are obligated to report any condition that facilitates academic misconduct to appropriate personnel.