



WELCOME!

Cinematography teaches the visual process of camera work and lighting techniques alongside set etiquette to create meaningful imagery for motion picture content-creation preparing students for careers in the film, streaming, television, marketing, and branding industries.

MY CONTACT INFORMATION

Instructor: Alyson Larson
Contact: alandry@jou.ufl.edu, 813-495-1241
Office: G001
Hours: Tuesday, 4:05 - 7 p.m in G001 & G215

EQUIPMENT POLICY

Students will sign an equipment room contract. Failure to adhere to the contract can result in a student having a grade point deduction and/or receiving an incomplete or failing grade in the class. Late returns will result in equipment privileges being revoked. Parking for the equipment room is limited to ten minutes.

TEXTBOOKS

The Location Sound Bible, Ric Viers will be minimally used. Cinematography by Kris Malkiewicz will be referenced. Both resources will be in Canvas.

COMPUTER & SOFTWARE

Students will need a laptop capable of running Adobe Creative Suite or Davinci Resolve. Students will have access to the Mac editing lab in G215 and 3324

DUE DATES FOR ASSIGNMENTS & ATTENDANCE

Due dates for production are noted on each assignment in Canvas. Late assignments will have a 20% reduction in grade. Any assignment turned in over a week late will be lowered 50% of the possible points. Acceptable reasons for submitting late assignments or absence from class without penalty include illness; Title IX-related situations; serious accidents or emergencies affecting the student, their roommates, or their family; special curricular requirements (e.g., judging trips, field trips, pro-fessional conferences); military obligation; severe weather conditions that prevent class partici-pation; religious holidays; participation in official university activities (e.g., music performances, athletic competition, debate); and court-imposed legal obligations (e.g., jury duty or subpoena). Other reasons (e.g., a job interview or club activity) may be deemed acceptable if approved by the instructor. Students are allowed one absence per semester. Each additional absence will result in a 1-point deduction from a student's final grade for each occurrence.

STUDENT LEARNING OUTCOMES

Students will develop comprehension in the following:

- Effectively use cameras with interchangeable lenses
- Identify strength and weakness of camera technology to effectively create images
- Understanding of lenses, composition and lighting to craft mood and tone for production
- Use advanced grip and lighting equipment safely and effectively
- Use advanced audio techniques on set and in post production
- Offer constructive feedback of your own work and that of peers



STUDENTS WITH DISABILITIES

Students requesting classroom accommodation must first register with the Dean of Students Office. The Dean of Students Office will provide documentation to the student who must then provide this documentation to the Instructor when requesting accommodation.

UF HONOR CODE

UF students are bound by The Honor Pledge which states, "We, the members of the University of Florida community, pledge to hold ourselves and our peers to the highest standards of honor and integrity by abiding by the Honor Code. On all work submitted for credit by students at the University of Florida, the following pledge is either required or implied: "On my honor, I have neither given nor received unauthorized aid in doing this assignment." The Honor Code (<http://www.dso.ufl.edu/sccr/process/student-conduct-honor-code/>) specifies a number of behaviors that are in violation of this code and the possible sanctions. Furthermore, you are obligated to report any condition that facilitates academic misconduct to appropriate personnel.

GATORWELL

For prevention services focused on optimal wellbeing, including Wellness Coaching for Academic Success, visit the [GatorWell website](#) or call 352-273-445

U MATTER WE CARE

If you or someone you know is in distress, please contact umatter@ufl.edu, 352-392-1575, or [visit U Matter, We Care website](#) to refer or report a concern and a team member will reach out to the student in distress.

STUDENT HEALTH CARE CENTER

Call 352-392-1161 for 24/7 information to help you find the care you need, or visit the [Student Health Care Center website](#).

UNIVERSITY OF FLORIDA POLICE

Visit [UF Police Department website](#) or call 352-392-1111 (or 9-1-1 for emergencies).

UF SHANDS EMERGENCY HOSPITAL

For immediate medical care call 352-733-0111 or go to the emergency room at 1515 SW Archer Road, Gainesville, FL 32608; Visit the [UF Health Emergency Room and Trauma Center website](#).

E-LEARNING TECH SUPPORT

[Contact the UF Computing Help Desk](#) at 352-392-4357 or via e-mail at helpdesk@ufl.edu. Career Connections Center: Reitz Union Suite 1300, 352-392-1601. Career assistance and counseling services.

LIBRARY SUPPORT

Various ways to [receive assistance](#) with respect to using the libraries or finding resources.

TEACHING CENTER

Broward Hall, 352-392-2010 or to [make an appointment](#) 352-392-6420. General study skills and tutoring.

WRITING STUDIO

2215 Turlington Hall, 352-846-1138. [Help brainstorming, formatting, and writing papers.](#)

STUDENT COMPLAINTS ON-CAMPUS

Visit the Student Honor Code and Student Conduct Code webpage for more information

ONLINE STUDENT COMPLAINTS

View the distance Learning Student Complaint Process



UNIVERSITY
POLICIES &
INFORMATION

COURSE EVALUATIONS

Students are expected to provide professional and respectful feedback on the quality of instruction in this course by completing course evaluations online via GatorEvals. Guidance on how to give feedback in a professional and respectful manner is available at <https://gatorevals.aa.ufl.edu/students/>. Students will be notified when the evaluation period opens, and can complete evaluations through the email they receive from GatorEvals, in their Canvas course menu under GatorEvals, or via <https://ufl.bluera.com/ufl/>. Summaries of course evaluation results are available to students at <https://gatorevals.aa.ufl.edu/public-results/>.

CLASS RECORDINGS

Students are allowed to record video or audio of class lectures. However, the purposes for which these recordings may be used are strictly controlled. The only allowable purposes are (1) for personal educational use, (2) in connection with a complaint to the university, or (3) as evidence in, or in preparation for, a criminal or civil proceeding. All other purposes are prohibited. Specifically, students may not publish recorded lectures without the written consent of the instructor. A "class lecture" is an educational presentation intended to inform or teach enrolled students about a particular subject, including any instructor-led discussions that form part of the presentation, and delivered by any instructor hired or appointed by the University, or by a guest instructor, as part of a University of Florida course. A class lecture does not include lab sessions, student presentations, clinical presentations such as patient history, academic exercises involving solely student participation, assessments (quizzes, tests, exams), field trips, private conversations between students in the class or between a student and the faculty or lecturer during a class session. Publication without permission of the instructor is prohibited. To "publish" means to share, transmit, circulate, distribute, or provide access to a recording, regardless of format or medium, to another person (or persons), including but not limited to another student within the same class section. Additionally, a recording, or transcript of a recording, is considered published if it is posted on or uploaded to, in whole or in part, any media platform, including but not limited to social media, book or magazine.

ASSIGNMENTS,
PROJECTS, &
GRADING

Reading and lecture quiz, exam, & paper 20 PTS
Content production assignments 80 PTS

fractional totals will be rounded up

GRADING SCALE

94pts or higher	= A
90-93pts	= A-
88-89pts	= B+
84-87pts	= B
80-83pts	= B-
78-79pts	= C+
74-77pts	= C
70-73pts	= C-
65-69pts	= D
64pts or below	= E



MODULES

Canvas has detailed reading, lectures, quizzes, links to tutorials, links to demonstrations and sample work. Students are advised to carefully consider all of the electronic resources on Canvas.

- MODULE 1) Camera Introduction and Interface**
- MODULE 2) Lens Theory and Practice**
- MODULE 3) Color techniques for mood and tone**
- MODULE 4) Audio techniques on set and post production**
- MODULE 5) Advanced lighting, grip and safe set practices**
- MODULE 6) Advanced lighting and grip work for outdoor use**
- MODULE 7) Product lighting techniques**
- MODULE 8) Lighting a production on location (2 weeks)**
- MODULE 9) Reel editing techniques for job/internship applications**
- MODULE 10) Production logistics and freelance tactics**
- MODULE 11) Exam and Final Production Work**



MODULES

OUTSIDE OF CLASS

	MODULES	OUTSIDE OF CLASS
Jan 14	Canon C100 Practice. Controls, lenses, ISO, care, check outs.	Shoot Assignment 1
Jan 21	Lens Use; Assignment 1 due Jan. 20	Shoot Assignment 2
Jan 28	Dynamic Range & Color Correction & Secondaries; Assign 2 Due Jan 27	Shoot Assignment 3
Feb 04	Hide a mic. Sound practice, Audition, Assign 3 due Feb 03. Pick A Scene pitch in class	Canon C100 Analysis paper
Feb 11	Advanced lighting, grip, safety, terms - Workshop Paper due Feb 10; Pick a Scene Pitch in Class	Shoot Assign 4
Feb 18	Advanced lighting exteriors & Interiors - Workshop 2; Assignment 4 due Feb 17	Shoot Pick a Scene
Feb 25	Product Lighting Workshop	Shoot Pick a Scene Contd
Mar 04	Movement Workshop	Edit Pick a Scene; Finals Pitch Prep
Mar 11	Pick a Scene due March 10, Watch Party. Pitches for Final in Class	Online Canvas Quiz Open
Mar 18	No class, Spring Break	Prepare Directors Prep
Mar 25	Off campus lighting assignment, 1/2 class, Location TBD; Directors Prep Due Mar 28	Shoot Final
Apr 01	Off campus lighting scene/assignment, 1/2 class, location TBD	Shoot Final
Apr 08	Freelance and production tactics, Reel editing techniques for jobs/internships	Shoot Final
Apr 15	Shooting and Grip/Lighting Terms Exam. Rough cut due April 15 in Class Review	Edit Final
Apr 22	Finals due & Reels due on April 21st	FINAL SHOWING in Class
		Have a great Summer!