

SUNDAY JUNE 23

1:30 - 3:30 PM	Students Arrive and Check-in	Tolbert Hall: 2087 Stadium Rd.
4:00 - 4:20 PM	Dorm meeting with RA	Tolbert Hall (your room)
4:20 - 4:30 PM	Walk to Weimer Hall	
4:35 - 5:00 PM	Staff Introductions / SMI Procedures & Rules	Weimer 1064
5:00 - 5:50 PM	College of Journalism and Communications Tour	Weimer 1064
6:00 - 7:00 PM	Dinner	Gator Corner Dining
7:15 - 7:20 PM	Dean Hub Brown's Welcome	Weimer 1064
7:20 - 8:20 PM	Keynote Speaker Guamay Martell, Multimedia Journalist, Telemundo Orlando	Weimer 1064
8:20 - 8:40 PM	Director's Message	Weimer 1064
8:45 - 10:00 PM	Scavenger Hunt/Campus Tour	Various, end at Tolbert Hall
10:30 PM	Room Check	Tolbert Hall

END OF DAY 1 ightarrow





8:00 - 9:00 AM	Breakfast	Gator Corner Dining
9:10 - 9:20 AM	Director's Message, Roll Call	Weimer 1064
9:25 - 10:25 AM	Ice Breakers	Weimer Hall Atrium
10:35 - 11:35 AM	What's Your Story? Ted Spiker, Chair of Department of Journalism	Weimer 1064
11:45 AM - 12:45 PM	Lunch	Gator Corner Dining
1:00 - 5:00 PM	Specializations Anchoring and Hosting Broadcast Reporting Communicating for the Greater Good Feature & Newswriting Filmmaking Photojournalism Social Media Sports Reporting A. Sports Reporting B.	INC Conference RoomThe AgencyRoom 3024Room G001Room 3028Atlas LabRoom 3324
5:00 - 6:00 PM	Rest/Socialize	Tolbert Hall
6:00 - 7:00 PM	Dinner	Gator Corner Dining
7:05 PM	Roll Call	Weimer 1064
7:15 - 8:15 PM	Sit to Rise Patric Young, SEC Network Basketball Analyst	Weimer 1064
8:30 - 10:15 PM	Karaoke & Game Night	Weimer G009/Atlas Lab
10:30 PM	Room Check	Tolbert Hall

END OF DAY 2→





8:00 - 9:00 AM	Breakfast	Gator Corner Dining
9:10 - 9:20 AM	Director's Message, Roll Call	Weimer 1064
9:25 - 10:25 AM	Elective Session 1	Various
	Audio in Storytelling	Room G0215
	Beyond Words: The role of body language in communications	Room 1074
	How to Become a Radio Host	GHQ Studio
	Pitch Perfect	Room 1078
	Producers: Making TV Magic Happen	Room 3032
	Search Smarter: Leveraging Search Engine Hacks and Al Tools	Room 3028
	Social Media Analytics	Room 3024
	Sports Social Media Content Creation	INC Conference Room
	Talking about Trends	Atlas Lab
	Vox Populi (The Voice of the People)	Room 3020
	Weathercasting and Green Screen Magic	FPREN Weather Studio
10:35 - 11:35 AM	Elective Session 2	Various
	Beyond Words: The role of body language in communications	INC Conference Room
	Creating Graphics with Pizzazz	Room 3024
	Inside the Influencer-Sphere	The Agency
	Know Your Audience	AHA! CoLab
	Dhatais was lieus. The Aut of Casina	
	Photojournalism: The Art of Seeing	Room 1078
	Public Relations: The day-to-day tasks	
	-	Room 3032
	Public Relations: The day-to-day tasks	Room 3032 Room 1064
	Public Relations: The day-to-day tasks So, you want to work in sports?	Room 3032 Room 1064 Atlas Lab
	Public Relations: The day-to-day tasks So, you want to work in sports? Talking about Trends	Room 3032 Room 1064 Atlas Lab Room 3020
	Public Relations: The day-to-day tasks So, you want to work in sports? Talking about Trends Vox Populi (The Voice of the People)	Room 3032 Room 1064 Atlas Lab Room 3020 FPREN Weather Studio

DAY 3 CONTINUES ON NEXT PAGE ightarrow





1:00 - 5:00 PM	Specializations	Various
	Anchoring and Hosting	INC High Tops
	Broadcast Reporting	INC Conference Room
	Communicating for the Greater Good	The Agency
	Feature & Newswriting	Room 3024
	Filmmaking	Room G001
	Photojournalism	Room 3028
	Social Media	Atlas Lab
	Sports Reporting A.	Room 3324
	Sports Reporting B.	AHA! CoLab
5:00 - 6:00 PM	Rest/Socialize	Tolbert Hall
6:00 - 7:00 PM	Dinner	Gator Corner Dining
7:05 PM	Roll Call	Weimer 1064
7:15 - 8:15 PM	Navigating College Admissions Heddy Vernon, Admissions Officer	Weimer 1064
8:30 - 10:00 PM	Movie Night The All-American Cuban Comet	Weimer 1064
10:30 PM	Room Check	Tolbert Hall

END OF DAY 3 ightarrow



JUNE 26



8:00 - 9:00 AM	Breakfast	Gator Corner Dining
9:10 - 9:20 AM	Director's Message, Roll Call	Weimer 1064
9:25 - 10:25 AM	Elective Session 3 Al: Use it, Don't Abuse It Communicating During a Natural Disaster Producers: Making TV Magic Happen How to Become a Radio Host Reality TV Screenwriting Workshop Search Smarter: Leveraging Search Engine Hacks and Al Tools Sports Hosting 101 Talking about Trends So, you want to work in sports?	Various Room 1074 FPREN Weather Studio Room 1078 GHQ Studio Room 3020 Room 3032 Room 3028 INC Conference Room Atlas Lab
10:35 - 11:35 AM	Student Press Freedoms Gary Green, Executive Director of Student Press Law Center	Weimer 1064
11:45 AM - 12:45 PM	Lunch	Gator Corner Dining
1:00 - 5:00 PM	Specializations Anchoring and Hosting Broadcast Reporting Communicating for the Greater Good Feature & Newswriting Filmmaking Photojournalism Social Media Sports Reporting A. Sports Reporting B.	INC Conference Room The Agency Room 3024 Room G001 Room 3028 Atlas Lab Room 3324
5:00 - 6:00 PM	Rest/Socialize	Tolbert Hall
6:00 - 7:00 PM	Dinner	Gator Corner Dining
7:05 PM	Roll Call	
7:15 - 7:50 PM	The 'Real Deal' on College SMI Teaching Assistants	Weimer 1064
8:00 - 10:00 PM	Bowling, Pool & Foosball (Complimentary for SMI Students)	Reitz Union, Ground Floor
10:30 PM	Room Check	Tolbert Hall

END OF DAY 4 ightarrow





8:00 - 9:00 AM	Breakfast	Gator Corner Dining
9:10 - 9:20 AM	Director's Message, Roll Call	Weimer 1064
9:25 - 10:25 AM	Ethics of AI in Journalism & Communication Janet Coats, Managing Director - Consortium on Trust in Media and Technology	Weimer 1064
10:35 - 11:35 AM	Resume Workshop Julie Frey, Director – Office of Careers and Corporate Partnerships	Weimer 1064
11:45 AM - 12:45 PM	Lunch	Gator Corner Dining
1:00 - 1:10 PM	SMI Group Photo	Weimer Hall Atrium
1:15 - 5:00 PM	Specializations	Various
	Anchoring and Hosting	INC High Tops
	Broadcast Reporting	INC Conference Room
	Communicating for the Greater Good	The Agency
	Feature & Newswriting	Room 3024
	Filmmaking	Room G001
	Photojournalism	Room 3028
	Social Media	Atlas Lab
	Sports Reporting A.	Room 3324
	Sports Reporting B.	AHA! CoLab
5:00 - 6:00 PM	Rest/Socialize	Tolbert Hall
6:00 - 7:00 PM	Dinner	Gator Corner Dining
7:15 - 8:15 PM	Reflection Letters & Survey	Weimer 1064
8:30 - 10:00 PM	"Out of this World" Party Outer Space themed attire is welcome	Weimer G009
10:30 PM	Room Check	Tolbert Hall

END OF DAY 5 ightarrow





8:00 - 9:00 AM	Breakfast	Gator Corner Dining
9:10 - 9:20 AM	Director's Message, Roll Call	Weimer 1064
9:20 - 10:45 AM	Closing Ceremony	Weimer 1064
11:00 - 11:30 AM	Pack & Checkout	Tolbert Hall
11:30 AM - 1:00 PM	Depart & Student Pickup	Tolbert Hall: 2087 Stadium Rd.

END OF DAY 6
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