

Minutes of the October 25th Meeting of the CJC Faculty Meeting

The meeting was called to order at 1:55 p.m.

Present: Bylund, Sheehan, Chen, Fisher, Roberts, Rodgers, Leslie, Kiouisis, McFarlin

Absent: Ferguson

The dean was asked to address various issues arising from the addition of some 25 new faculty to the college teaching staff and other concerns (see Appendix).

The dean stated the following:

Faculty were hired to provide strength in emerging areas

Departments made the decisions about who to hire

The decisions were driven by our needs to boost both our professional and scholarly staff

Chairs are the ones who decide teaching assignments

Existing courses need to add a professional component to connect with current student interests

Courses need to be advertised to students in other departments and across campus

Senators voiced the need for support in marketing our courses across campus.

The dean said the CJC office of communications can help with this

Cross-listing of courses was suggested as helpful in this regard

There was a discussion about restrictions that students from other colleges have on taking our courses

It was mentioned that declining doctoral program enrollments contribute to diminished class sizes

There was a suggestion to create more graduate certificate programs attractive to graduate students

A survey was suggested to find out what students want today, and the direction in which our faculty resources should be re-focused.

The following assertions were made by senators:

The PACE program feeds us students who did not 'make the cut'

There are only two remaining tracks at the masters level: pre-doc and Pro Masters

There seems to be a proliferation of courses

An inventory should be made of graduate courses to examine overlap

A cap on the number of graduate courses will ensure that each has adequate enrollment

New faculty need more guidance on where our program is headed and the role they are expected to play in this new direction

We need to design a marketing strategy for our graduate courses

We need to build partnerships around campus to attract more students to our courses

The Senate requested that Dean Debbie Treise be invited to address some unanswered questions and continue the discussion.

Questions for Debbie Treise:

What are the current and future specializations in the Ph.D. program?

Are the new hires predominantly for undergraduate teaching and for the Pro-Masters program?

How do changes in our graduate and undergraduate course offerings mesh with the expectations that new faculty have for involvement in the graduate program?

How do changes in graduate and undergraduate student interests mesh with the expectations of sitting faculty for continuing to teach their existing courses and conduct their research?

What is the right mix and number of courses we should be offering?

What is the process for inventing new courses and selecting the faculty to teach them?

The next meeting was set for November 15, 2018

The meeting was adjourned at 2:50 p.m.

Minutes taken by Michael Leslie, CJC Senate Chair

APPENDIX

Minutes of the September 11, 2018 Meeting of the College of Journalism and Communications Faculty Senate, Gator Vision Conference Room, 1:55-2:45 p.m.

Present: Ferguson, Mary Ann; Chen, Huan; Fisher, Carla L; Roberts, Churchill L. III; Rodgers, Ronald; Leslie, Michael.

Absent: Bylund, Carma; Sheehan, Matt.

The meeting was called to order at 2:00 p.m.

The chair suggested we discuss what we wanted to focus our work on during the present academic year. After some discussion, there was consensus that, given the many changes afoot in the college, we would like the dean to meet with us to give perspective on what these changes bode for the faculty of the college. In particular, it was requested that the dean be invited to address the following questions:

- 1) What are the implications for our college of adding 15 more people on top of the 15 new faculty already hired?
- 2) What is the direction in which we are headed with these additions?
- 3) How are the new faculty being hired going to be absorbed?

- 4) Considering the low enrollment in graduate courses and the prospect of class cancellations due to under enrollment, what will be the assignments for those faculty whose classes are cancelled?
- 5) Where will we find the students to populate the new graduate courses that the new graduate faculty joining us will want to teach?
- 6) What are the undergraduate courses the new faculty will be assigned to teach?
- 7) How is UF online impacting the growth of our online graduate and professional programs impacting enrollment in our live classroom courses?
- 8) What does the decline in admittees to our Ph.D. program mean for the Ph.D. faculty who have ongoing research programs that depend on having doctoral students?
- 9) What can we do as a college to stimulate enrollment from Asia, which has experienced a precipitous drop?
- 10) Given our limited physical facilities, what role do faculty play in determining how our facilities are used?

Churchill Roberts agree to serve as interim vice-chair of our senate until a permanent vice-chair is elected.

The meeting was adjourned at 2:35 p.m.

The next senate meeting was schedule for October 11, 2018.

(Minutes taken my Michael Leslie, Faculty Senate Chair)