

# Dance Marathon at UF's

## Multimedia

The **Multimedia Team** is responsible for all Dance Marathon at UF photography and videography throughout the year and during the Event. The main goal of the Team is to capture content that represents DM at UF and its cause.



### Personal Skills

- Confidence in your craft
- Growth in effective communication skills
- Flexibility



### Professional Skills

- Technical skills in Adobe Creative Cloud software, such as Lightroom, Premiere Pro, and Photoshop
- Opportunity to build your creative portfolio and experience



### Networking Opportunities

- Collaboration with students from different academic disciplines
- Multimedia Dance Marathon Alumni with careers in media, journalism, photography, etc.