



YOU'VE GOT THIS

2021-2022 Survival Guide
College of Journalism and Communications



table of CONTENTS



2	A Letter from the Dean
3	The Knight Division Director Welcome
4	The Knight Division for Scholarships and Student Inclusion
5	Office of Careers and Corporate Partnerships
6	My Undergrad Goals
7	CJC Majors
10	Talk to Your Adviser
12	Checklists for Success
16	Four-Year Academic Plan
17	Things to Consider While Making Your Academic Plan
18	Common Advising Questions
20	Scholarships
22	Student Resources
24	CJC Student Organizations
25	Work Hard, Play Hard
26	Campus Eats
27	Career Services
28	Internship Credit
29	Immersion Experiences
31	Also in the CJC
32	Important Dates
33	Frequently Asked Questions
35	CJC Survival Study Jams
36	Maps of Weimer Hall



Welcome to the College of Journalism and Communications!

Across all the disciplines represented at the CJC, we teach that all great stories have a definitive beginning, a middle, and an end. This is the beginning of the story of your journey through the CJC and the University of Florida, and I hope you're as excited to begin as we are to have you here. My hope for you is that the story of your time here is full of great discoveries, friendships made, and ever better skills learned. And when the story of your time at CJC ends, it is my hope that the new story that begins is the one where you embark on an exciting and rewarding career that makes a difference in our professions and in the world. Many CJC graduates have written and are writing their own variations of that story, and I hope your version meets and exceeds your expectations.

As you begin, I have some advice: jump right in. Take advantage of our resources. Get to know your professors—they're among the best in the nation at what they do. Take advantage of the opportunity to learn top-notch skills in our immersion venues like The Agency in Advertising and Public Relations, and our Innovation News Center. At CJC, we don't just teach about media—we make media. Explore the ways the brilliant staff in our PATH office can help you, through advising, assistance in getting internships and industry experiences, and other things that will help you thrive while you're here. Join a student organization, make new friends and pursue your interests. Some of those new friends will still be there for you decades from now.

Look around you, and breathe. You are on one of the greatest college campuses in the world. And today, like every day, it's great to be a Florida Gator.

Welcome to the Gator Nation.

**DEAN
HUB
BROWN**



KNIGHT DIVISION DIRECTOR

Welcome to the University of Florida and the College of Journalism and Communications!

As the newest members of the Gator Nation, please know that the hard work has only just begun. You are the best and brightest emerging from a competitive applicant pool and we are so proud of your accomplishments. Because you have excelled in the past, we have great expectations of your future. While these are unprecedented times, the College of Journalism and Communications is still committed to providing you with excellent professors, hands on training under the guidance of industry professionals, experienced academic advisors, and exposure to valuable networking opportunities, conferences, and experiences. The format of delivery may vary, but you will have access to the tools necessary to design the career of your dreams.

Your first steps should be to review this survival guide to get familiar with available resources. Your next steps will be exploration and defining your own brand of success. CJC advisors and the Knight Division staff can help you construct an academic and extracurricular plan to set you on the right path. Lastly, check the web links provided throughout this manual to stay updated on the most current resources and procedures. As our environment evolves, opportunities and processes may evolve too.

The Knight Division will provide continuous support along your journey through our newsletter, scholarships, student organization resources, professional development opportunities, and crisis assistance. Remember, we are here for you every step of the way and are always rooting for your success. If you are not sure where to go or what to do, reach out to us for guidance. All that we ask is that you do your best and actively engage in the process of becoming your best professional self!

Go Gators!

Katrice Graham



KNIGHT DIVISION

SCHOLARSHIPS AND STUDENT INCLUSION

The Knights Division for Scholarships and Student Inclusion is responsible for coordinating the college's undergraduate scholarship programs and inclusive student initiatives.

Undergraduate Scholarships

The Knight Division processes and awards undergraduate scholarships for the College of Journalism and Communications. We award over \$400,000 per school year to eligible students. Individual award amounts range from \$500-\$5000 per school year, and can be merit or need based. In addition to our general scholarships, we offer funding for internship support scholarships and the Latin American and Caribbean Scholarship. All of our scholarships are restricted to degree seeking students with a primary major within our college.

Applications and additional details can be found at www.jou.ufl.edu/scholarships

Student Inclusion

The College of Journalism and Communications values a diverse student body because it enhances to the total educational experience of all students. The Knight Division serves as a liaison between the student body and leadership, communicating opportunities and resources, while advocating for student needs, and providing support for students in crisis. Our goal is to create an inclusive environment where every student has an equal opportunity to thrive and every student's voice is heard.

The Knight Division helps achieve this goal by offering additional support to both students and the college. This includes recruitment efforts for underrepresented groups, providing resource referrals, and student organization support. In addition, the Knight Division creates tailored programming to decrease inequities in student success, by utilizing student climate and performance outcomes data.

Weekly E-newsletter

Be sure to read your weekly *Knights Division Digest*, sent to your official university email address. It will contain new internship and professional development opportunities, student organization meetings, deadline reminders, and additional industry and community scholarships.



Alexandria Wilkerson
Program Assistant

pwilkerson@jou.ufl.edu

OFFICE OF CAREERS AND CORPORATE PARTNERSHIPS

The Office of Careers and Corporate Partnerships focuses on providing recruiting services and partnership opportunities to employers seeking to link with CJC students. We design programs and create connections between employers and students that lead to internships and jobs. We work with industry partners to host on campus and virtual networking events, engage in the Gator to Gator Coaching Program, host industry site visits for student organizations and classes, and attend the Careers in Communications Fair held each fall and spring semesters. Students can enhance their professional development, resume, and interviewing skills by scheduling an appointment with our Career Connections Center liaison.

We are located in the Professional, Advising, and Teaching Hub (PATH) of Weimer Hall. For more information, please visit our website at www.jou.ufl.edu/careers.



Julie Frey
Director - Office of Careers
and Corporate Partnerships

jfrey@ufl.edu



Carlos Lopez
Marketing Analyst - Office
of Careers and Corporate
Partnerships

clopez186@ufl.edu

MY UNDERGRAD GOALS:



**The future is
always
beginning now.**

-Mark Strand



CJC MAJORS

The University of Florida College of Journalism and Communications ranks among the best journalism and communications programs in the nation, consistently ranking among the top ten nationally. The strength of its programs, faculty, students and alumni throughout its history has earned the College ongoing recognition as one of the elite programs of journalism and communications in the United States.

The College has four academic departments:

ADVERTISING

JOURNALISM

PUBLIC RELATIONS

**MEDIA PRODUCTION,
MANAGEMENT, AND TECHNOLOGY**

ADVERTISING



Advertising
Department Chair Dr. Robyn Goodman

Email: rgoodman@jou.ufl.edu
Phone: (352) 392-4046

The advertising curriculum provides a foundation for problem-solving, strategic thinking and persuasion techniques that drive audience-centered marketplace communication. This program prepares students for the challenges of various different culturally diverse and technologically changing marketplaces.

JOURNALISM



Journalism
Department Chair Ted Spiker

Email: tspiker@jou.ufl.edu
Phone: (352) 392-0500

Journalism enables students to develop their storytelling talent – in words or visuals – and prepare them for careers in all kinds of media professions, including as writers, photographers, editor designers, multimedia storytellers, and more.

PUBLIC RELATIONS



Public Relations
Department Chair Dr. Marcia DiStaso

Email: mdistaso@jou.ufl.edu
Phone: (352) 273-1220

The public relations curriculum is designed to train students in persuasive communications, with a background in journalism and the ability to think strategically as part of a management team. The program provides an educational environment of exceptional quality for students interested in pursuing knowledge of the public relations field.

MEDIA PRODUCTION, MANAGEMENT, AND TECHNOLOGY

Media Production, Management, and
Technology
Department Chair Dr. David Ostroff

Email: dostroff@jou.ufl.edu
Phone: (352) 392-0463



Media Production, Management, and Technology students gain a foundation in writing, creative thinking, communication and professionalism making this degree a great foundation for multiple graduate programs and professional schools.



TALK TO YOUR ADVISOR

Advisors are a student's first line of support to ensure academic success.

A lot has changed, but we're always here for you:

- For appointments and information on how to meet with an advisor, visit www.cjadvising.com.
- CJC advisors are located in the PATH office: Weimer Hall, Room 1060. We meet with students in-person or virtually (via Zoom) on a “drop-in” basis or by appointment.
- Drop-in hours are:
Monday, Tuesday, Wednesday and Friday: 8:30-3:30 p.m.
Thursday: 12:30-3:30 p.m.



advising@jou.ufl.edu



352-392-1124

“It isn't where you came from. It's where you're going that counts.”

– Ella Fitzgerald

CHECKLIST FOR SUCCESS

Year 1

- Understand your degree audit and tracking requirements and use this information to stay on track and in good academic standing.
- Understand degree requirements for your major, including foreign language or quantitative option, outside concentration, English electives, UF general education requirements, UF summer requirement, 24,000 words requirement, and residency requirement.
- Create a draft of a 4-year plan for your major with an advisor.
- Take MMC1009: Intro to Media and Communications.
- Join a student organization.
- Attend as many of the following (recommended but not required):
 - CJC Student Involvement Day
 - Careers in Communications Fair
 - Knight Division workshops
 - Your department's advisory council events
 - UF Career Showcase.
- Explore outside concentrations or minors of your interest and learn the requirements.
- Evaluate your success after each semester; if you are not meeting your own goals and/or our expectations, schedule an appointment with an adviser to review ways to improve
- Review your plans for the summer (or fall for Innovation Academy students) to determine whether or not you will take courses elsewhere (as a transient student).

CHECKLIST FOR SUCCESS

Year 2

- Confirm your major choice and review your degree requirements.
- Complete a 4-year plan and have it verified by an advisor.
- Complete tracking requirements.
- Decide on an outside concentration (or a minor).
- Complete your foreign language requirement or quantitative option.
- Consider joining a second student organization and attend as many out of the following:
 - CJC Student Involvement Day
 - Careers in Communications Fair
 - Knight Division workshops
 - Your department's advisory council events
 - UF Career Showcase.
- Explore connections between your interests, strengths, and potential careers.
- Update your resume and social media platforms with career goal information and professional pictures.
- Learn and practice your interviewing skills at the Career Connections Center.
- Evaluate your success after each semester. If you are not meeting your own goals and/or our expectations, schedule an appointment with an adviser to review ways to improve.
- Review options for combination degree programs (including 5-year track to complete a Bachelor's and Master's degrees).
- Find out about opportunities for professional growth and development, including:
 - Internships (see page 29).
 - Study abroad
 - Immersion experience
 - Combined degrees
- Build strong relationships with professors who can write you letters of recommendation.
- Review your plans for summer (or fall for Innovation Academy students) to determine whether or not you will take courses elsewhere (as a transient student).

CHECKLIST FOR SUCCESS

Year 3

- Review your 4-year plan with an advisor.
- Finish any remaining critical tracking and general education requirements within the first semester.
- If appropriate, enroll in a combination degree program.
- Understand excess hours and the implications.
- Identify elective courses, internships, and immersion experiences that will help you develop workplace skills.
- Schedule an appointment with our college librarian April Hines for research assistance.
- Meet with the Career Connections Center liaison to explore internships.
- Research specific career options and create a plan for transitioning from UF to the workforce or graduate school.
- Network with at least three people who work in a field of interest to you. Options for doing this include:
 - Careers in Communications Fair
 - Your department's advisory council
 - UF Career Showcase
 - Studying abroad
 - Professional organizations in the state or elsewhere
 - Meet with your department chair for additional professional contacts
- Update resume and cover letters with guidance from our Career Connections Center Liaison.
- Pursue executive positions in your student organization(s).
- Consider an honors project or University Scholar's Program.
- Evaluate your success after each semester. If you are not meeting your own goals and/or our expectations, schedule an appointment with an advisor to review ways to improve.

CHECKLIST FOR SUCCESS

Year 4

- In the first semester, complete a graduation check with your advisor.
- In the first semester, use research from graduate programs and their admission requirements to begin the application process.
- Review your transcript and degree audit for “Incomplete” grades and accuracy.
- Complete a degree application and consider applying to graduate with high/highest honors, if applicable.
- Complete commencement checklist.
- Apply for student awards and other types of recognition.
- Continue your job search with the help of our Career Connections Center Liaison.
 - Understand skills employers and graduate schools seek.
 - Schedule a mock interview to polish your style.
- Attend the Careers in Communications Fair, UF Career Fair, and Knight Division workshops.
- Complete CJC graduation survey.

“Be the change that you wish to see in the world.”

– Mahatma Gandhi

FOUR-YEAR ACADEMIC PLAN

Name: _____ UFID: _____

Major: _____ Minor: _____

Concentration: _____ Catalog Year: _____

This form is designed to help you plan your academic career and insure that you complete all requirements for graduation in a timely fashion. Students should carefully note course pre-requisites and co-requisites, as they are strictly enforced. (See the UF Undergraduate Catalog for your specific degree/major requirements).

First Year	Second Year	Third Year	Fourth Year
Fall Year:	Fall Year:	Fall Year:	Fall Year:
TOTAL HOURS:	TOTAL HOURS:	TOTAL HOURS:	TOTAL HOURS:
Spring Year:	Spring Year:	Spring Year:	Spring Year:
TOTAL HOURS:	TOTAL HOURS:	TOTAL HOURS:	TOTAL HOURS:
Summer Year:	Summer Year:	Summer Year:	Summer Year:
TOTAL HOURS:	TOTAL HOURS:	TOTAL HOURS:	TOTAL HOURS:

Advisor Signature: _____ Date: _____

THINGS TO CONSIDER WHILE MAKING YOUR ACADEMIC PLAN

● What courses do I already have credit for?

● What are my goals after graduation?

● What will I specialize in?

● Do I want to earn a dual degree?

● Will I complete a minor?

● Will my minor/dual degree meet the specialization requirements?

● Will I study abroad? When?

● Will I intern? When, where, and how many times?

● What organizations will I join?

● Will I work while in school?

● How many courses can I handle per semester?

COMMON ADVISING QUESTIONS

● Did all my AP/Dual enrollment/IB/AICE credits transfer over?

● Are there any placement test that I must take for my major? How and when do I take them?

● What is the level of difficulty of each semester?

● Do you recommend any changes in my course schedule?

● Which courses are available abroad?

● What happens if I take a semester off?

● How do I qualify to graduate with Honors?

● Where do I register for internship credit?

● What do I do if I'm struggling in a class?

● Which major is best for my career goals?

● How do I get involved?

● What other advice do you have for me?

SCHOLARSHIPS

The CJC offers over 150 individual scholarships to deserving students. Scholarships typically range from \$350-\$4,000.

Knight Division General Scholarships

Open to all students enrolled in, or in the process of enrolling in, the CJC. Awards are for the following academic year and are renewable, unless otherwise noted in the description. To be considered for the Knight Division General Scholarships, students must submit a completed application by the deadline. For more information on Academic Year Scholarships, visit:
<https://www.jou.ufl.edu/scholarships>

Industry and Community Scholarships

Additional scholarships are offered throughout the year from outside groups. To stay up to date on the latest applications and deadlines, make sure to follow The Knight Division Digest weekly emails; all students in the college receive The Knight Division Digest weekly e-newsletter to their GatorLink email.

Knight Division Internship Scholarships

These scholarships aim to assist current undergraduate students within the College of Journalism and Communications with expenses for internships that are outside of Gainesville and the student's hometown. These scholarships are single, non-renewable disbursements, and will require need eligibility, as determined by the FAFSA and documentation of an eligible credit earning internship program. This application is accepted on a rolling basis and is awarded until funds are exhausted.

**Stay informed about
all CJC scholarships on
www.jou.ufl.edu/scholarships
& keep track of
important dates.**

For additional financial aid and resources, visit UF Office for Student Financial Affairs at: www.sfa.ufl.edu

THE APPLICATION

The Knight Division Scholarship: Tips, tricks and advice for a great application

What's a part of the application?

1. Application page. Found on www.jou.ufl.edu/scholarships
2. One-page essay about why you chose your major, your goals, and any obstacles you've overcome
3. Resume
4. A letter of recommendation

When's it due?

The general and LAC application posts each November and is due in early February. The internship scholarship applications are rolling (reviewed as they are submitted throughout the year). Keep checking the CJC's scholarship page and mark your calendar.

BEST PRACTICES

Essay

- Answer the questions directly
- Get someone to proofread it
- Show your personality

Letter(s) of Recommendation:

- Ask the right people
 - coach, supervisor, professor, etc.
- Ask in advance
 - give the writer ample time to write and turn in the letter
- Prepare your writer
 - give them a sheet with the purpose of the letter, your resume, points about you to highlight, and when & where the letter is due

Resume:

- Get it critiqued
- Update it frequently

“My mission in life is not merely to survive, but to thrive.”

- Maya Angelou

STUDENT RESOURCES

Both the CJC and UF offer a number of resources to support students in their college journey, check out some of them and what they offer below.

In the CJC:

Professional Advising and Teaching Hub (PATH)

- Advisors
Meet with your CJC advisor once a semester.
- Career Connections Center Liaison
Enhance your resume and get one-on-one guidance on pursuing your career.
- Knight Division
Learn about student inclusion, scholarship opportunities, and support resources through the CJC and across the UF campus.
- Librarian
Visit the CJC Librarian when working on an assignment or learn about the field.
- Online Graduate Programs
Learn about the CJC's 7 online master's program specializations and the CJC promaster's and MAMC programs.

"I never dreamed about success. I worked for it."

-Estee Lauder

Around campus:

Counseling & Wellness Center (CWC)

- Individual and group counseling services
- Couples counseling
- Psychiatry, therapy, and general mental health medical services available

Disability Resource Center (DRC)

- Discuss questions about classroom or housing accommodations
- Note taking service available
- Discuss learning strategies with academic coaches

Recreation & Health Promotion Services

- 2 fitness centers located on campus (Student Rec. and Southwest Rec.)
- Individual and group training options available to students
- Various intramural sports offered year-round

Food Pantry

- Supports students, staff and faculty who are experiencing food insecurity.
- No proof of need required to shop at the Pantry
- You must only bring in your valid UF ID card

STUDENT RESOURCES

cont.

Reitz Union:

- Bookstore
Get your textbooks and other campus essentials.
- Career Connections Center
One-on-one career support, resume critiques, and mock interviews available.
- Computer Lab
Students may print up to 250 pages for free each semester in the Reitz lower level printing lab
- Gator 1 Central
Purchase a new UFID or link an existing one with other campus accounts
- GatorWell Health Promotion Services
Meet with a Wellness Coach and get tips on leading a healthy lifestyle
- Student Activities and Involvement (SAI)
Find an organization to be part of and work with staff to host top-tier events
- Student Legal Services (SLS)
Free legal advice for situations such as evictions, property damage, and family law

“Whether you think you can or think you can’t, you’re right.”

– Henry Ford

Office for Student Financial Affairs:

Aid-a-Gator

- UF will provide funding for students with unanticipated expenses due to an emergency situation
- Many students received aid because of the COVID-19 pandemic
- Fill out an application online at www.sfa.ufl.edu/aidagator/

Advisors

- Advisors will answer any questions you have about your students expenses
- Recommend scholarships
- As of now, you can contact your advisor via email or phone
 - Email: sfa-help@mail.ufl.edu
 - Phone: (352) 392-1275

For more information visit <https://www.sfa.ufl.edu>



CJC STUDENT ORGANIZATIONS

Gain professional experience through a student organization

Students are encouraged to join at least one student organization during their time in college. Be on the lookout for meetings and events from the following groups:

- Ad Society
- Alpha Productions
- Asian American Journalists Association
- Asian Public Relations Student Society (APRSA)
- Association for Media Professionals
- Association for Women in Sports Media (AWSM)
- Bateman Team
- Association of LGBTQ Journalists (NLGJA)
- Black Public Relations Student Society (BPRSS)
- ChomPics
- CMA EDU
- Florida Magazine Student Association (FMSA)
- Graduate Students in Mass Communications Association (GSMCA)
- Hispanic Communicators Association (HCA)
- Hispanic Public Relations Student Association (HPRSA)
- Journalism and Communications Ambassadors (JCA)
- National Association of Hispanic Journalists (NAHJ)
- National Broadcasting Society (NBS)
- National Press Photographers Association
- Public Interest Communications Student Association
- Public Relations Student Society of America (PRSSA)
- Science Communicators
- Society of Professional Journalists (SPJ)
- Sparks Magazine
- Sports Media Society
- UF National Association of Black Journalists Gator Chapter (NABJ)

WORK HARD, PLAY HARD

Fun things for you to do at UF

Gator Nights

Every Friday night, hundreds of University of Florida students get together for a night of movies, games, entertainment, activities and free food at GatorNights in the Reitz Union. GatorNights is always Friday, always free for UF students with their Gator 1 Card at the Reitz Union. Attendees must be current students to participate and are allowed to bring a maximum of one guest to the event.

Lake Wauburg

- Relax and enjoy the great outdoors at the North Park and South Shore
- Swim, bikeride, kayak
- Tackle the climbing wall
- Admission and activities are free with your Gator 1 Card; plus you can bring up to four guests

Recreational Sports

With an active student body and an abundance of Florida sunshine, recreation is a big part of life on campus. We offer more than 60 intramural and club sports, personal training, and one of the best fitness facilities in the country.

Student Organizations

With the Florida sun beaming down every month of the year, your pursuits at UF won't be restricted to the classroom. And with almost 1,000 student-run organizations, expect your calendar to be full all year long.





CAMPUS EATS

UF offers more than 40 locations to eat on campus.

Students who plan to eat on campus often consider purchasing a meal plan. Gator Dining Services offers a variety of meal plan options that fit the needs of each student.

Camellia Court Cafe

Chick-Fil-A

Chomp It

Fresh Food Company

Gator Corner Dining Center

Jamba Juice

Local Row

Moe's

Papa Johns

Panda Express

Pollo Tropical

Subway

Wendy's

For a complete list of on-campus eateries, visit <https://gatordining.com/mealplans/where-to-eat-map/> or sign up for a meal plan at: <https://gatordining.com/meal-plan-options/>

Download the GrubHub app! It's a quick and easy way to order and pay for your on-campus food from any mobile device and skip the lines. You can pay with any card - even your Gator1 ID.

Gainesville eats

In addition to the dining facilities on campus, Gainesville offers a variety of eateries for every palette. One resource for recommendations is @eatgainesville on Instagram. This account reviews local Gainesville restaurants and includes must know places for brunch, vegan food, and local businesses.

P.S. - Don't forget to pick up a Gator Greenback Coupon Book in the PATH Office!

CAREER SERVICES

CJC Career Connections Center Liaison

David Adams, Manager for Integrated Partnerships, specializes in career preparation for students in the CJC, and provides guidance on navigating the career search process, making a resume, and building skills in professionalism. He will officially begin his partnership with CJC on September 28th .

For the most up to date information on CJC/CCC career resources, David's availability, and to schedule an appointment, visit www.career.ufl.edu/JOU.

Career Connections Center

In addition to what the CJC has available, students are encouraged to utilize the Career Connections Center. Located in the Reitz Union, this resource offers additional services for all UF students. Specific resources it offers students include:

- Career fairs
- Career planning
- Exploring graduate and professional school opportunities
- Internship and job search assistance
- Interview preparation and practice
- Major and career exploration
- Resume, cover letter, curriculum vitae (CV), and LinkedIn reviews



INTERNSHIP CREDIT

An internship is an important part of career preparation. Your internship should be used to help you identify a career path, gain experience in what you already like to do, determine the skill level you need to develop to be successful after graduation, and build your resume.

The college strongly urge students to obtain work experience through internships. While students pursuing an internship do not need to do so for credit, registering for credit counts toward the department's professional electives requirement.

- One credit hour requires 65 hours of work.
- Two credit hours requires 130 hours of work.
- Three credit hours requires 195 hours of work.

If acquiring credit, students must go through their respective department's office for approval before the start of their internship. Students must also serve at their internship site for a minimum of six consecutive weeks, working a minimum of three days each week. Make sure to follow your specific department's requirements before signing up for credit.

Advertising

- Have completed 60 or more credit hours
- 2.50 or higher overall GPA
- 2.50 or higher professional GPA
- Completed specialized coursework appropriate to the internship (MAR3023, ADV3008, ENC3252, and at least one other course relevant to the internship)
- Complete the Advertising Internship Application and be approved before starting the internship

Journalism

- Complete the internship form, available in the Department of Journalism office
- Submit a job description, name of employer, and example of the work done by the employer

Public Relations

- Have completed 60 or more credit hours
- 2.50 or higher overall GPA
- 2.50 or higher professional GPA
- Earned at least 9 credit hours in professional courses (PUR3000 and JOU3101 are required)
- Complete the Public Relations Internship Application, provide an acceptance letter, and be approved before starting the internship
- Internship must be focused on experience in public relations

Media Production, Management, and Technology

- 2.50 or higher overall GPA
- Have completed RTV2100, MMC2100, or JOU3109c or better
- Have completed RTV3001 or RTV3007 with a C or better
- Complete the Telecommunications Internship Application and be approved before starting the internship

IMMERSION EXPERIENCES

Immersion experiences are hands-on opportunities for students who are looking to gain a first class experience in the field of their choosing. Staff and faculty within the CJC take on students each semester, giving them projects and duties to prepare them for their first professional job.

Ask your advisor how to register for an immersion experience.

Popular immersion experiences

WUFT Radio Reading Service

The WUFT-FM Radio Reading Service broadcasts several shows a week for listeners who are blind or visually impaired in the North Central Florida area, helping them to keep in touch with their communities and the world.

GHQ Student Radio

Through GHQ, you will have the unique opportunity to get hands-on, in-depth exposure to engaging your audience through an over-the-air signal, social media and mobile apps, content creation and community outreach.

WUFT and other College-owned Media Brands Experience

Students participating in WUFT's Programming Department will learn a variety of skills while gaining experience participating with a public radio station, and learn how programming for public radio differs from commercial radio.

WUFT-FM Programming Department

Students will research content creation and marketing strategies deployed by one or more of the media brands, as well as track and examine audience analytics associated with one or more of the media brands and recommend improvement plans

WUFT-FM Live Segment Producer

This experience on WUFT-FM will involve identifying compelling local issues and setting up live interviews with the stakeholders to talk about those issues. Topics will vary, and interviews may be conducted over the phone or live in the studio.

WUFT-FM Associate Producer Experience

This experience involves writing stories, recording interviews, editing sound and assisting the main anchor/producer to create content for Morning or Afternoon Drivetime on WUFT-FM, which will air during the local cut-ins during NPR's Morning Edition or All Things Considered.

Intro to WRUF ESPN Gainesville Experience

ESPN Gainesville 98.1 FM is the flagship station for The Florida Gators. Students get the opportunity to contribute content online via the station's website, and cover local high school sports and Santa Fe College.

WRUF ESPN Radio/Digital/Social Experience

This is an introduction to television production. BASIC 5 provides students with an opportunity to immerse themselves in the fast-paced environment of television news production.

LIVE Gator Sports Broadcast Experience

ESPN WRUF, in conjunction with UAA and IMG are offering a student experience focused on training in the art of live sports broadcasting from play-by-play to color commentary and the production of high quality content for mass audiences.

GatorVision/SEC Network

GatorVision provides "in house" sports coverage of the Florida Gators for the University Athletic Association (UAA). The unique and special opportunity allows students interested in sports broadcasting and sports production to get hands experience in the field shooting, gripping, and working in the production trucks and/or production suites during live Florida athletic events.

Basic 5

BASIC 5 is an introduction to television production. BASIC 5 provides students with an opportunity to immerse themselves in the fast-paced environment of television news production.

WUFT-TV Live Shot Crew

Students who participate in this experience will be responsible for shooting all live shots both on and off campus during their scheduled shift. If there are no live shots that day, students will assist with other newsroom duties.

WUFT-TV Production Crew

This experience involves television production of the WUFT-TV News First at Five weekday newscast. This 30-minute show is broadcast live to 19 counties in North Central Florida, and is produced and directed almost entirely by University of Florida students.

WUFT Media Services: 360 Video Production Supervisor

A relatively new format, 360 video provides audiences with unique perspectives and control of their own lens. Dive into the production basics of producing this dynamic media for enhanced storytelling.

WUFT.org Digital Experience

Get real-world, hands-on experience producing content for WUFT.org and WUFT News social platforms: Twitter, Facebook, Instagram and YouTube. Students will work in the Innovation News Center (INC) newsroom, guided by professionals, and be responsible for producing stories and posts pegged to local news events and community interests.

WRUF-TV Weather

Students interested in joining the UF Weather Team should have a passion for meteorology, like to talk about the weather or help people plan around it. UF Weather offers a student opportunity that is real-world and "top-market" before students even graduate.



ALSO IN THE CJC

The Agency at UF

Led by professionals, staffed by students and inspired by faculty, The Agency is a team of seasoned professionals and hand-selected twenty-somethings with a passion for ideas that resonate with emerging consumers. It is housed on the first floor of the CJC. Built on a foundation of research, The Agency develops inspired and informed campaigns to build brand loyalty among a segment of the population that will spend trillions of dollars in their lifetimes. The Agency usually hires students from a variety of majors (not just advertising) once per semester. Go to <http://theagency.jou.ufl.edu/#home> to learn more.

Brechner Center for Freedom of Information

The Brechner Center for Freedom of Information at the University of Florida College of Journalism and Communications exists to advance understanding, appreciation and support for freedom of information in the state of Florida, the nation and the world. It is located on the 3210 Weimer Hall. Find more information at <https://brechner.org/>.

Center for Public Interest Communications

Housed in 3200 Weimer Hall, the Center for Public Interest Communications helps movements, foundations, agencies and organizations apply behavioral, cognitive and social science to build better communication strategies for the common good. The Center hosts the annual frank gathering for public interest communications for which it needs student volunteers. Learn more at <https://realgoodcenter.jou.ufl.edu/>.

STEM Translational Communication Center

The STEM Translational Communication Center strives to improve human health and environmental quality by making scientific research more accessible, understandable, and usable. Its offices are located in 2045 Weimer Hall. Learn more at <https://www.jou.ufl.edu/stem/>.

IMPORTANT DATES

Fall '21

Drop/Add: August 23-27
Labor Day (no class): September 6
CJC Involvement Fair: September 8
Career Showcase: Sept 27-30
Homecoming (no class): October 8-9
Careers in Communications Fair: October 12
Scholarship Applications Open: November
Veteran's Day (no class): November 11
Thanksgiving Holiday (no class): November 24-27
Last Day of classes: December 8
Final Grades Available: December 22

Spring '22

Drop/Add: January 5-7, 10-11
Martin Luther King Jr. Day (no class): January 17
Scholarship Applications Close: February
Career Day: TBD
Spring Break: March 5-12
Last Day of Classes: April 20
Final Grades Available: May 4

Summer A '22

Drop/Add: May 9-10
Memorial Day (no class): May 30
Last Day of Classes: June 17
Final Grades Available: June 22

Summer C '22

Drop/Add: May 9-10
Independence Day Observed: July 4 (no classes)
Summer Break: June 20-24 (no classes)
Last Day of Classes: August 5
Final Grades Available: August 10

For a list of class and exam dates, visit:

<https://catalog.ufl.edu/UGRD/dates-deadlines/pdfs/calendar1920.pdf>

For a list important dates and deadlines, visit:

<https://catalog.ufl.edu/ugrad/current/Pages/dates-and-deadlines.aspx>



FREQUENTLY ASKED QUESTIONS

When does Financial Aid pay?

Students generally receive their financial aid by direct deposit or by mail from the University Bursar. Disbursement is after classes begin and as soon as aid is available. The Bursar disburses aid only after verifying enrollment status and making sure students do not have any holds on their account.

What do I do if classes are full?

If you are trying to register for a CJC course that is full, complete the [CJC course request](#) on our website. The request will be processed by the department through which the class is offered. If you are trying to register for a non-CJC course that is full, contact the specific department through which that class is offered.

What should I do if I am struggling in a class?

See your academic advisor as soon as possible.

What do I do if I have a hold?

Some holds may be cleared on the student's end, and will provide instructions on what needs to be done to remove it. However, some holds will need to be cleared by an advisor, which you can see by appointment or during walk-in hours.

How do I drop/add a class?

Classes may be dropped or added during the drop/add period without penalty. Students are encouraged to verify the dates of drop/add before each semester starts, to ensure they can make any desired changes to their schedule within the allotted time. To drop/add a class, visit <https://www.jou.ufl.edu/current-students/current-undergraduate/current-academics/droppingadding/>

Can I get two degrees simultaneously?

CJC students may pursue one degree within our college and another degree outside of the college at the same time. This is called a dual degree. You may apply for a dual degree once you have between 45 and 96 credit hours completed at UF.

How do I get minor forms?

A minor shows continued education in another subject, and may be used as a concentration within the CJC. To apply for a minor, students must have at least 45 credit hours completed at University of Florida. For more information, visit: <https://registrar.ufl.edu/pdf/minorapp.pdf>

Should I consider pursuing a certificate?

Talk to your advisor to see if adding a certificate onto your degree is right for you. The CJC offers two certificates (International Communication and Media Sales and Account Management), but you can pursue a certificate from any college.

[Find the complete list of certificate programs here.](#)

**For more questions feel welcome
to visit the PATH office!**



CJC SURVIVAL STUDY JAMS

Enjoy these Spotify playlists of songs submitted by CJC students!

Get Hype, Be Inspired

<https://open.spotify.com/playlist/07vqNtpgPvR0dAniQFkuf?si=H9y4RzRoT0eel3FPjJRWog>

Study Jams

<https://open.spotify.com/playlist/2YTDz8vY2vfdIn5lCX8PF2?si=k2HGV6dGQxGrD18a8OziLQ>

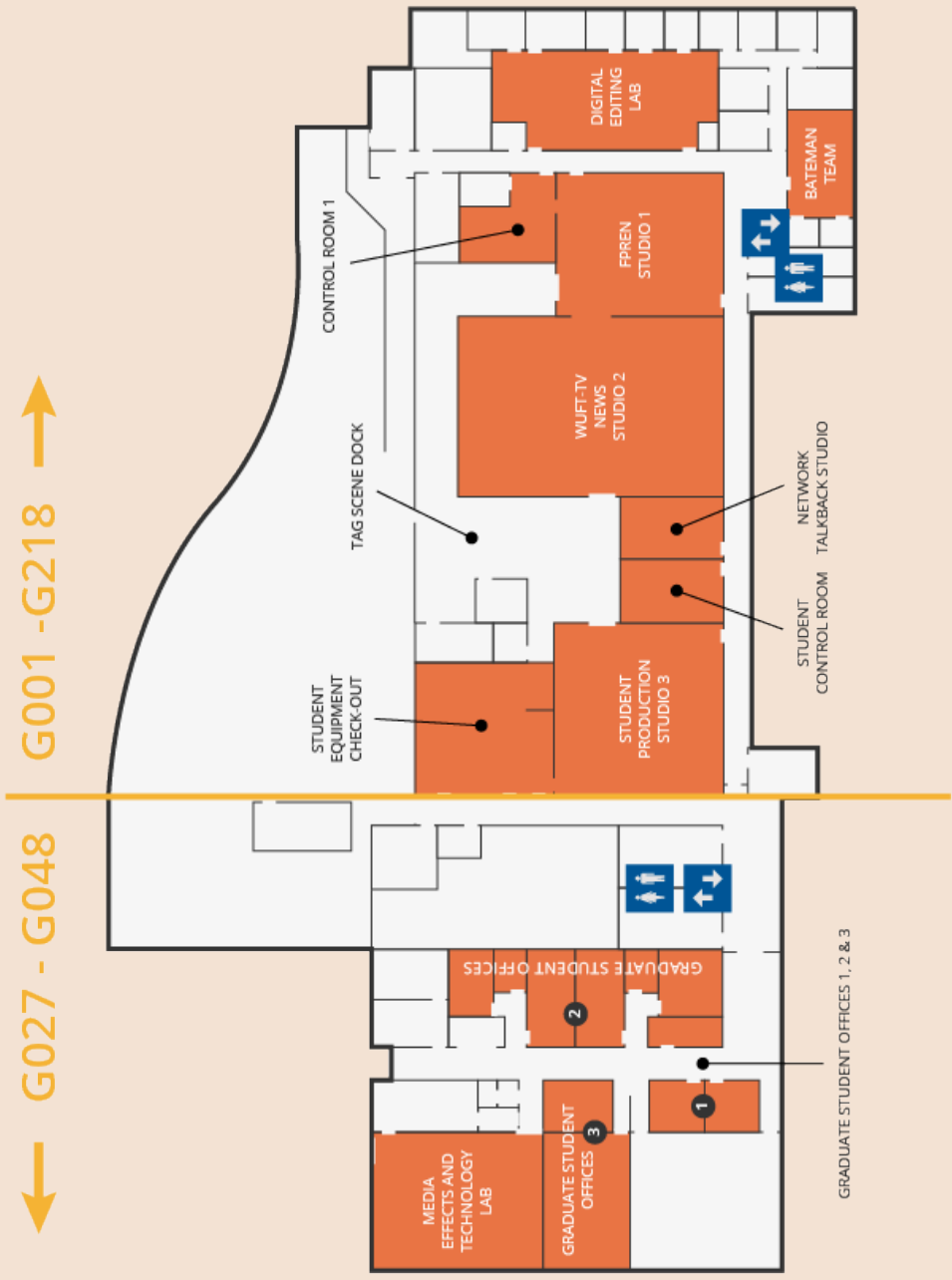
Peaceful Studying

<https://open.spotify.com/playlist/6iYyQJM54e3sXGYoeX31w7?si=BIJCSZW2TDWBn3KV41RoyA>

Here's a YouTube playlist if you want to take a break and watch the music videos!

<https://www.youtube.com/playlist?list=PLTpZf4EE0-FAHusmsG5LICTqF1Ut9Cth2>

Weimer Hall Ground Floor



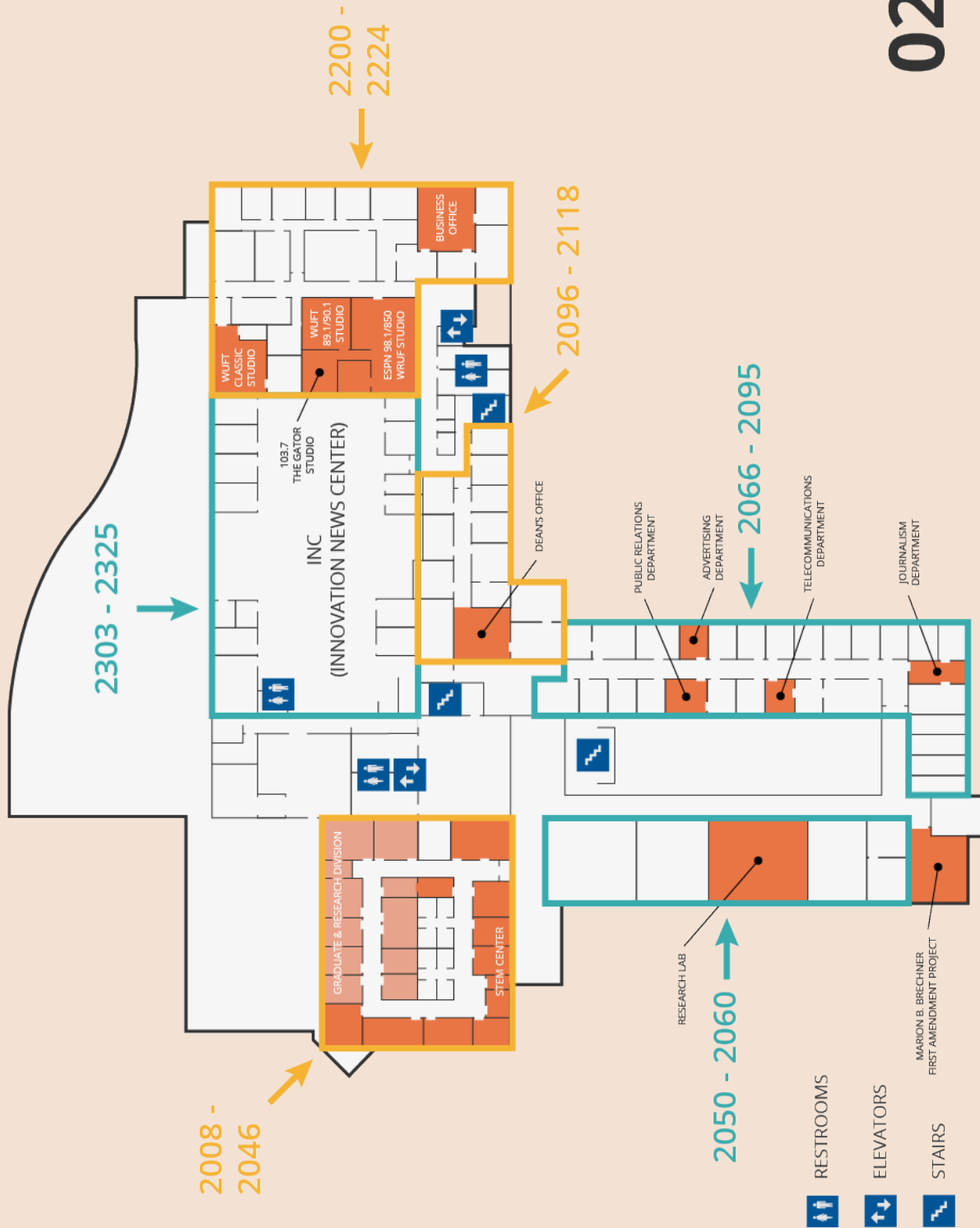
Weimer Hall First Floor



01

Weimer Hall Second Floor

02



Weimer Hall Third Floor

03

