

PUBLIC RELATIONS FACULTY MEETING MINUTES

December 10, 2020, 9 a.m. – 10 a.m.

Zoom

Attending: Natalie Asorey, Angela Bradbery, Marcia DiStaso, Mary Ann Ferguson, Pat Ford, Jay Hmielowski, Linda Hon, Myiah Hutchens, Moon Lee, Rita Men, Mickey Nall, Ann Searight Christiano, and Nyree Wright.

Minutes were approved from 11-5-20.

- I. Advisory Council – DiStaso will send list of potential new advisory council members to faculty to review.
- II. Spring Semester – Rooms across campus will be moved to HyFlex. DiStaso suggested that faculty check out the rooms they are assigned to teach in before the semester starts to understand the technology that is in their rooms. Discussed best processes if students are not able to get into a class. ONE.UF and if students are cleared?
- III. Department Bylaws Review Update – Lee gave update on Department’s Bylaws review. Met twice and compiled areas to explore and review. Plan for next semester to present areas and potential amendments to bylaws for faculty to vote on.
- IV. Diversity/Cultural Awareness/Internationalization Assessment – Assessing and collecting data on how we are teaching class. More diversity on professional organizations and professional resources (Hon). DiStaso to see if she can get college exit survey from Knight Division to show to faculty and see if they have any recommendations to add to questions. Collect info on guests, case studies, lecture topics, course material/readings that are used. Committee for next semester to ensure better data collection.
- V. Partnerships – update on APCO partnership. International and U.S. internships? PR only? Masters only? Missed opportunity not to include international internships? No end date? Concerns from Angela on the history. Committee on partnerships to put together ethical standards and guidelines for vetting partnerships, etc. going forward. (Linda Hon and Angela Bradbery). More to come from DiStaso. Now’s the time to make request for any changes.
- VI. Admin Eval – DiStaso went over feedback over all. Went over low evaluations and how to change moving forward. Lots of committees (9) to present.
- VII. Old/New Business

Meeting was adjourned at 10:10 a.m.