

International Communication Association Annual Conference 2024

University of Florida College of Journalism and Communications Student and Faculty
Speakers

Wednesday, June 19, 2024

**9:00 AM-5:00 PM, VIRTUAL-ONLY EVENTS (Online),
PRECONFERENCE**

Media and Communication in Global Latinidades

Pre/postconference, Pre/Postconferences, Chairs: **Celeste Wagner**, University of Florida;
Chairs: Claudia Bucciferro, Rochester Institute of Technology; Chairs: Ayleen Cabas-Mijares, Marquette
U; Chairs: Nivia Escobar Salazar, Indiana U Bloomington; Chairs: Miriam Hernández, California State U,
Dominguez Hills; Chairs: Juan Larrosa-Fuentes, ITESO; Chairs: Lucía Magis-Weinberg, U of Washington;
Chairs: Mora Matassi, Universidad de San Andrés; Chairs: Eugenia Mitchelstein, U de San Andres;
Chairs: Mariela Morales, U of Pennsylvania; Chairs: Pablo Porten-Chee, Heidelberg U; Chairs: Jessica
Retis, U of Arizona; Chairs: Laura Robinson, SCU; Chairs: Lucila Rozas, U of Pennsylvania; Chairs:
Mariana Sanchez Santos, American U; Chairs: Magdalena Saldana, Pontificia U Católica de Chile;
Chairs: Arthur Soto-Vásquez, Texas A&M International U; Chairs: Silvio Waisbord, George Washington
U

Friday, June 21, 2024

9:00 AM-10:15 AM, Room 8 (GCCEC Upper)

Human-Machine Communication Business Meeting & Welcome Session

Business Meeting, Human-Machine Communication

Chairs: Chad Edwards, Western Michigan U; Discussant: Jihyun Kim, U of Central Florida; Discussant:
Andrew Prael, Nanyang Technological U; Discussant: **Kun Xu**, U of Florida; Discussant: Caroline van
Straten, U of Amsterdam; Discussant: Katrin Etzrodt, TU Dresden

9:00 AM-10:15 AM, Coolangatta 3 (Star L3)

HIGH-DENSITY: Information Systems and Agents and Identity

High-Density Paper Session, Information Systems

The Development and Validation of the Motivations for Avatar-Mediated Meetings (MAMM) Scale
S. Pandita; R. Ratan; T. Kim; D. Jang; C. Lim; **Kun Xu**; A.S. Won; V. Stavropoulos; P. Sinlapanuntakul; A.
Praetorius; J. Peña; I. Park; K. Nowak; N. Matthews; V. McArthur; J. Lin; K.M. Lee; B. Klebig; S.S. Kim; D.
Kao; A.S. Kahn; D.C. Jeong; B. Hasler; F. Harrell; E. Han; A. Gambino; E. Downs; J. Cummings; C.L. Cook;
V. Chen; D. Banakou; L. Aymerich-Franch

10:30 AM-11:45 AM, HALL 4 (GCCEC Ground)

Sustaining, Growing and Flourishing Critical Race Theory: An Ethic of Care

Standard Paper Session, Ethnicity & Race in Communication

Natural Hair Activism as Resistance: Dismantling Discrimination to Pass the CROWN Act During Florida's "Stop WOKE" Era

Nikki Lyons

12:00 PM-1:15 PM, Arena 1B (GCCEC Ground), HYBRID

Purr-spectives on Cues

Panel Session, Communication and Technology

Chair: **Benjamin Johnson**, U of Florida

12:00 PM-1:15 PM, HALL 3 (GCCEC Ground), HIGH-DENSITY

Crisis Communication

High-Density Paper Session, Public Relations

Corporate Conscience: Applying Ethics of Care Informed Crisis Responses to Corporate Social Advocacy Backlash

Christen Buckley

12:00 PM-1:15 PM, Room 9 (GCCEC Upper)

Big Ideas About HMC Through Critical, Theoretical, and Ethical Approaches

Standard Paper Session, Human-Machine Communication

Explainable AI Research is (Partly) Communication Research: Initiating Conversations Between the Two Fields **Kun Xu**; J.J. Shi

1:30 PM-2:45 PM, HALL 4 (GCCEC Ground)

Activism, Protest, Performance, and Solidarity: Theorizing Latin American Affective Feminist Praxis

Panel Session, Feminist Scholarship

Pedagogy of Patience as a Feminist Praxis: The Experience of Feminist Activists in Argentina

Celeste Wagner

1:30 PM-2:45 PM, Central A (GCCEC Ground), HYBRID

Hello Chatbot! Can We Talk?

Standard Paper Session, Human-Machine Communication

Chair: **Kun Xu**, U of Florida

1:30 PM-2:45 PM, Central C (GCCEC Ground), HYBRID

Critical Perspectives on Health and Popular Media

Panel Session, Popular Media & Culture

Watching Gameplay for Mental Respite: A Qualitative Study on the Impact of Game Streaming on Stress Relief **Qing Sunny Xu**

1:30 PM-2:45 PM, Surfer's Paradise 2 (Star L3), HIGH-DENSITY

Information Systems and Narrative

High-Density Paper Session, Information Systems

More Than Just a COVID-19 Vaccine Message: A Content Analysis of Health Belief Model Constructs in CDC Instagram Posts **Xiaobei Chen**; **Chelsea Hampton**; **Chloe Quintero**; **Xiaotong Yu**; **Lauren**

Michaels; Dasha Rodimushkin; Samantha Benavides; Taylor Vasquez; Kelsey Lunsford; Benjamin Johnson

3:00 PM-4:15 PM, Central B (GCCEC Ground)

Public Relations Top Papers, Standard Paper Session, Public Relations

"Who Asked for This"?: Authenticity and Race-Centered CSR

Ajia Meux; N. Tindall

Saturday, June 22, 2024

9:00 AM-10:15 AM, Surfer's Paradise 1 (Star L3)

Patient-Provider Communication I

High-Density Paper Session, Health Communication

Chair: Haoran Chu, U of Florida

9:00 AM-10:15 AM, HALL 4 (GCCEC Ground), HIGH-DENSITY

Great Ideas for Teaching Students (GIFTS)

Standard Paper Session, Instructional and Developmental Communication

Honor Among Teammates: A Campaign-Style In-Class Writing Review Activity

Jessica Sheffield

9:00 AM-10:15 AM, Room 3 (GCCEC Upper)

Global Governance and Global Issues in Public Diplomacy Research

Panel Session, Public Diplomacy

Multilateral Agenda-Building During High-Level Visits: A Three-Level Analysis of Irish, British, and U.S.

Public Diplomacy During the 25th Anniversary of the Good Friday Agreement

P.C. Arceneaux; K. Matush; Spiro Kiouisis

9:00 AM-10:15 AM, Room 9 (GCCEC Upper)

Global Journalism Under Duress: Key Findings From WJS3

Panel Session, Journalism Studies

Revisiting Professional Autonomy Through a Cross-National Survey of Journalists

Seungahn Nah; B. Herrero-Jiménez; J.H. Hollings; D. Jastramskis; N. Muchtar; C. Porlezza; J. Seethaler;

R. Berganza; S. Perelló-Oliver; A. Rozukalne; L. Taylor

10:30 AM-11:45 AM, Kirra Boardroom (Star L2)

Teaching Science and Health Journalism in an Age of Misinformation

Blue Sky: Pedagogical Workshop, Blue Sky Workshops

Moderator: Kim Walsh-Childers, U of Florida

Combatting Misinformation Through Science and Health Journalism

Czerne Reid

10:30 AM-11:45 AM, Broadbeach (Star L3)

Emotion in Health Communication

Standard Paper Session, Health Communication

How to Use Worldview Value to Cope With Fear of Death in Organ Donation

S. Kong; [Yu-Hao Lee](#)

10:30 AM-11:45 AM, Coolangatta 4 (Star L3)

Communications for Social Changes

Standard Paper Session Global Communication and Social Change

Global Communication as a Standpoint: A Critical Engagement With Research, Pedagogy, and the Profession Through a Global Communication Lens

K. Girginova; W. Han; H. Jaber; J. Kim; F. Madenga; M. Morales; [Celeste Wagner](#); J. Wang

10:30 AM-11:45 AM, Arena 1A (GCCEC Ground), HYBRID

Continuing Research in OPR and PR in Higher Ed

Standard Paper Session, Public Relations

Incentivizing Privacy Practices: Applying Privacy-as-Trust to the Organizational Public Relationship Model [Christen Buckley](#)

10:30 AM-11:45 AM, Room 6 (GCCEC Upper), HYBRID HIGH-DENSITY

Individual Differences, Expression, and Social Connection

High-Density Paper Session, Communication Science, and Biology

Conceptualizing and Measuring Character Depth

[Rebecca Frazer](#); M. Grizzard; E. Moyer-Gusé

12:00 PM-1:15 PM, Surfer's Paradise 2 (Star L3)

HIGH-DENSITY: Information Systems and Considerations in Advertising

High-Density Paper Session, Information Systems

Moderator: [Benjamin Johnson](#), U of Florida

Production Quality as a Cue for Credibility, Authenticity, and Persuasion: Perceptions of Brand-Related Videos on Instagram

[Eli Zemach](#); [Benjamin Johnson](#); [Lee LaPlaca](#); [Kaitlin Arnold](#); [Isabella Dewhurst](#); [Ben Vollmer](#); [Chelsea Hampton](#); S. Mueller; S.S. Lee; M. Pittman

12:00 PM-1:15 PM, Central A (GCCEC Ground), HYBRID HIGH-DENSITY

Public Relations Potpourri

High-Density Paper Session, Public Relations

Female Entrepreneurs' Leadership Communication in China: Strategies, Institutional Determinants, and Outcomes

Z. Chen; G. Ji; Y. Ji; Y. Wang; [Linjuan Rita Men](#)

1:30 PM-2:45 PM, Central A (GCCEC Ground), HYBRID HIGH-DENSITY

The Gaming Psychologies: Grief, Justice, and All the Feels

High-Density Paper Session, Game Studies

Seeking Justice in Video Games: Belief in a Just World and Video Game Preferences

[Yu-Hao Lee](#); [Qing Sunny Xu](#); [Hanzi He](#); [Xiaotong Yu](#)

1:30 PM-2:45 PM, Room 3 (GCCEC Upper)

Dating and Sex

Standard Paper Session, Interpersonal Communication

Sex Talk as a Communicative Interaction: A Scoping Review to Guide Theory-Driven Sexual Communication Research

Andre Fedd; J. Samp; C. Ray

3:00 PM-4:15 PM, Arena 1B (GCCEC Ground), HYBRID

Communication and Healthcare Providers

Standard Paper Session, Health Communication

Doulas' Perceptions of (Many) Barriers and (Few) Facilitators to Medicaid Accessibility for Birthing Families: Opportunities for Improvement to Increase Accessibility of Services

J. Applequist; **Ronee Wilson**; **Megan Perkins**; **Victoria Evans**; **Angela Daniel**; **Averjill Rookwood**; **Adetola Louis-Jacques**

3:00 PM-4:15 PM, Room 4 (GCCEC Upper), HYBRID

Sport, Athlete, and Identity

High-Density Paper Session, Sport Communication

Faces of the Game?: Division I Female Athletes' Use of Performance and Appearance-Related Photos on Social Media Before and After NIL

Emma Bissell; K. Bissell

3:00 PM-4:15 PM, Southport 3 (Star L3)

Paws and Reflect: Trust, Anxiety, and Expectations in AI

Panel Session, Communication and Technology

How an AI Bot Looks Can Be Deceiving: Using Explanation Affordance to Help Users Calibrate Their Trust **Yuan Sun**; S. Sundar

3:00 PM-4:15 PM, Surfer's Paradise 2 (Star L3), HIGH-DENSITY

Information Systems and Dis(Mis)information, Privacy, and Disclosure

High-Density Paper Session, Information Systems

"Not the Same Kind of Clickbait News": Unveiling the Distinctions Between Information Bait and Rage Bait

Jieun Shin; **Christopher DeFelice**; S. Kim

4:30 PM-5:45 PM, Broadbeach (Star L3)

PARTNER PANEL: KACA - ICA Research Session

Personality's Prism: How the Personality Predicts Perceptions of Anti-Smoking Campaigns

Won-Mi Moon; A. Oh; H. Kim

Sunday, June 23, 2024

9:00 AM-10:15 AM, Central A (GCCEC Ground), HYBRID HIGH-DENSITY

B.E.S.T. I: Can Organizations Do Good and Be Successful?

High-Density Breakout Session, Organizational Communication

When My Organization Is Socially Irresponsible: The Joint Effect of Moral Obligation and Ideological Psychological Contract in Digital Employee Activism

L. You; [Jie Jin](#)

9:00 AM-10:15 AM, Room 5 (GCCEC Upper), HYBRID HIGH-DENSITY

Trusting, Criticizing, and Avoiding News Media

High-Density Paper Session, Political Communication

In AI News We Trust: Causes, Components, and Consequences of News Credibility

[Seungahn Nah](#); J. Luo; C. Shao

9:00 AM-10:15 AM, Room 9 (GCCEC Upper)

Virtual Worlds Unleashed: Understanding VR Environments

Panel Session, Communication and Technology

Cultural Differences in Embodied Social Interactions in Social Virtual Reality (VR): Mediated Reality or a Disassociated Virtual Playground?

J. Lin; [Yu-Hao Lee](#); C.L. Cook

10:30 AM-11:45 AM, Room 1 (GCCEC Upper)

Explicating Social Other-ness: Implications of Emerging Communication Technologies

Panel Session, Communication and Technology

Understanding Social Responses to Emerging Technologies: Linking and Distinguishing Key Concepts

[Kun Xu](#)

10:30 AM-11:45 AM, Southport 2 (Star L3)

HIGH-DENSITY: Trust Issues

High-Density Paper Session, Journalism Studies

Leaking Trust: An Examination of Whether Leaked Documents From the U.S. Supreme Court Impact the Public's Trust in the Court and the Media That Covers It

[Jessica Sparks](#); [Myiah Hutchens](#)

10:30 AM-11:45 AM, Southport 3 (Star L3)

Examining Audience Perceptions of News and Journalists

Standard Paper Session, Journalism Studies

Defining News Quality Through Open-Ended Survey Responses

[Jieun Shin](#); [Nader Dagher](#); [Jessica Sparks](#); [Xinlei Wu](#); S. Lewis

12:00 PM-1:15 PM, Surfer's Paradise 3 (Star L3)

Regulating Authenticity in a Sea of BS

Standard Paper Session, Communication Law and Policy

Chair: [Jessica Sparks](#), U of Florida

12:00 PM-1:15 PM, Central C (GCCEC Ground)

Health Message Design

Standard Paper Session, Health Communication

Generating Targeted and Tailored Health Communication Narratives With AI

[Haoran Chris Chu](#); S. Liu

12:00 PM-1:15 PM, Broadbeach (Star L3)

Sports and Identities: Navigating New and Contested Spaces

Standard Paper Session, Sport Communication

Segmentation of Athlete and Viewer Gender in Motivations for Watching eSports

Benjamin Lynn; Roxane Coche

1:30 PM-2:45 PM, Room 5 (GCCEC Upper)

HYBRID HIGH-DENSITY: Sports and Sporting Events as Sites of Identity, Discourse, and Protest

High-Density Paper Session, Sport Communication

Chair: **Roxane Coche**, U of Florida

1:30 PM-2:45 PM, Southport 3 (Star L3)

The Importance of Words in Fostering and Advancing Communication in Service of Global Human Rights

Roundtable proposal, Activism, Communication and Social Justice

Moderator: Gina Baleria, California State U, Sonoma; Participant: **Angela Bradbery**, University of Florida;

1:30 PM-2:45 PM, Coolangatta 4 (Star L3)

How Do We Respond to ChatGPT and AI?

Standard Paper Session, Human-Machine Communication

Chair: **Tom Kelleher**, U of Florida

3:00 PM-4:15 PM, Room 4 (GCCEC Upper), HYBRID

Methodologies and Historiographies of Communication

Panel Session, Communication History

Chair: **Rachel Grant**, U of Florida

3:00 PM-4:15 PM, Room 5 (GCCEC Upper), HYBRID

Psychological Dimensions of Media Influence: Motivations, Affect, Cognition, and Morality

Standard Paper Session, Mass Communication

The Entertainment Trichotomy: Integrating Psychological Richness as a Third Dimension to Characterize the Motivations and Experiences of Media

Rachel Son

3:00 PM-4:15 PM, Stradbroke Room (Star L2)

Science Communication and the Monitoring and Surveillance of Activism During Covid-19

Panel Session, Activism, Communication and Social Justice

Gaming the Algorithm II: Race and Surveillance in TikTok User Anti-Algorithmic Behavior

Jasmine McNealy; H. Shoenberger

Monday, June 24, 2024

9:00 AM-10:15 AM, Central B (GCCEC Ground), HIGH-DENSITY

Imagined Feminist Communities, Visibility, and Resistance in Digital Spaces

High-Density Paper Session, Feminist Scholarship

#WheresTiffany: Redefining Racial Broadcast Norms With Tiffany Cross' MSNBC Removal

Rachel Grant; L.D. Lenoir

9:00 AM-10:15 AM, Room 2 (GCCEC Upper)

Going Green: Green Marketing and Consumption

Standard Paper Session, Environmental Communication

What Is in an Ecolabel? A Qualitative Study of Gen Z Individuals' Perceptions and Understanding

Chelsea Hampton; Juliana Fernandes; Lucy Rodríguez

9:00 AM-10:15 AM, Southport 3 (Star L3)

Global Perspectives on Streaming: Creation, Distribution, and Consumption

Standard Paper Session, Media Industry Studies

Consumer Segments and Drivers of SVOD Repertoires in Streaming Video Industry

Sylvia Chan-Olmsted; Anran Luo

10:30 AM-11:45 AM, Room 4 (GCCEC Upper), HYBRID

Digital Struggles: Perpetrating and Resisting Gender and Sexual Aggression Across Platforms

High-Density Paper Session, Feminist Scholarship

From Victim to Villain: Misogynoir Aimed at Megan Thee Stallion

Nikki Lyons

10:30 AM-11:45 AM, Southport 1 (Star L3), HIGH-DENSITY

Look! AI is Everywhere!

High-Density Paper Session, Human-Machine Communication

Ethics in Algorithmic Decision-Making and Social Inequity: A Systematic Review of Algorithmic Bias and Responsibility

Mo Chen; Xiaofan Sophie Wei; L. You

10:30 AM-11:45 AM, Surfer's Paradise 2 (Star L3)

HIGH-DENSITY: Connecting Communication Measurement and Theory

High-Density Paper Session, Communication Science, and Biology

Comparing Moral Measures: The Predictive Validity of Two Character Morality Questionnaires

Rebecca Frazer; A. Dooley; L. Brown; C. Monge; C.J. Francemone; S. Flanagan; M. Grizzard

12:00 PM-1:15 PM, Stradbroke Room (Star L2)

How Adopting a "Global Communication Standpoint" Can Strengthen Theory, Practice and Pedagogy Across the Communication Discipline

Blue Sky: Big Ideas Session, Blue Sky Workshops

Participant: **Celeste Wagner**, University of Florida; Participant: Katerina Girginova, University of Pennsylvania; Participant: Jinsook Kim, Emory University; Participant: Woori Han, University of Exeter; Participant: Heather Jaber, Northwestern U - Qatar; Participant: Florence Madenga, U of Pennsylvania; Participant: Mariela Morales, U of Pennsylvania; Participant: Jack Qiu, Nanyang Technological U;

Participant: Usha Raman, U of Hyderabad; Participant: Jing Wang, University of Wisconsin-Madison;
Participant: Ingrid Bachmann, Pontificia U Católica de Chile

1:30 PM-2:45 PM, Room 8 (GCCEC Upper)

New Developments in Tobacco, Smoking, Vaping Communication II

Standard Paper Session, Health Communication

Perceptions of Culturally Tailored Anti-Vaping Messaging Among LGBTQ+ Youth

S. Liu; E. Hanby; J. Pilla; J. Wu; D.M. Lydon-Staley; A. Strasser; **Ramzi Salloum; Kathryn Pluta; Jennifer LeLaurin**; W. Maziak; S.L. Katz -Wise; B. Charlton; J. Applegate; A. Tan

Between Autonomy and Adversity: The Dual Role of Perceived Freedom and Social Perception in Shaping Smokers' Attitudes Towards Anti-Smoking Campaigns

Won-Ki Moon; H. Kim; A. Oh