

A photograph of a modern brick building with large windows and a covered walkway, surrounded by lush green trees and a paved walkway with benches. The scene is bright and sunny.

THRIVE *Guide*

2024-2025



COLLEGE OF JOURNALISM
AND COMMUNICATIONS



COLLEGE OF JOURNALISM
AND COMMUNICATIONS

WUFT-TV/FM

WRUF-AM/FM

2024
2025

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WELCOME TO THE COLLEGE OF JOURNALISM AND COMMUNICATIONS

Or as we affectionately call it, **CJC!**

I'm excited to welcome you to the College, to your future, to the gateway to your career and life in your chosen field. You are at the beginning of an amazing journey.

You are joining a dynamic community of students, some of the most creative and collaborative on the entire UF campus. You are joining people who are the next generation of storytellers, including creative advertisers, television producers, investigative journalists, film directors, public relations technicians, social change communicators and so much more. These people are not just aspiring to be communications professionals—they are doing the creative work in our real-world, hands-on immersion venues. Here at CJC, our “communiators” are writing stories, making films and designing advertising and public relations campaigns right within the walls of Weimer Hall. You'll find extraordinary opportunities here.

You will also find a team of faculty and staff who are here to help you. Our faculty has tremendous academic and professional experience and deep knowledge of not just present practices in media, but of what's in store for media in the future. We are a unique combination of researchers and practitioners who will stand by you and prepare you to launch a career and become a leader in your chosen field. Our staff will guide you, helping you to find everything from scholarships to internships. Our advising team will help you navigate your academic career and make the most of your time in the College.

You're in a community that hits the ground running, so you are welcome to do that too.

You'll find that if you want to get started in any of our many co-curricular and extracurricular activities, fellow students will welcome you. You can get involved right away. And in classes, you'll be challenged right away. I think you're ready for that.

So again, welcome. We're all glad you're here. Make yourself at home.

Go Gators!



Hub Brown
Dean



WHAT A TIME TO BE A GATOR!

I am so excited to welcome you to the College of Journalism and Communications – your newest adventure.

You are joining us amid an evolution. We are in a world that is transforming rapidly, with readily accessible AI technology, social media platforms, live streaming and more ways than ever to communicate. While here, you will evolve just as quickly.

CJC will provide you with the tools and the guidance to hone your communication skills. We will coach you to become a leader that brings clarity, accuracy and efficiency. You will explore the principles of ethics and study their impact on the world and simultaneously unleash your creativity to break the confinements of communications as we know it. What you learn in your tenure here will prepare you for the careers of today and teach you how to continue professional growth for the careers of tomorrow.

While we will equip you for your journey, you must choose your own path to success. To do that, challenge yourself to take interesting courses, join student organizations, ask questions, assist with research projects, explore careers, network with professionals and shape your personal definition of success. Your performance won't be flawless, but if you give it your best, it will propel you closer to your goals.

The future is unknown, but I know that at the College of Journalism and Communications:

1. You will be pushed to achieve more than you ever thought possible.
2. Coaching, mentorship and advising will be accessible to you.
3. Opportunity will be plentiful.
4. You will leave here greater than you arrived.
5. The more you try, the more you will achieve.

Read this manual thoroughly to familiarize yourself with the resources available within the College and across campus. The tips inside are tools to enhance your college experience and growth. We will consistently promote opportunities and resources through our weekly e-newsletter, the Knight Division Digest, and on our website. In difficult times, please ask for help and we will happily provide encouragement, guidance, resources or an empathetic ear. If you ever find yourself not knowing where to turn or what to do, just visit the Professional Advising and Teaching Hub (PATH) office or reach out to the Knight Division, both located in 1060 Weimer Hall.

It has been said that the biggest adventure you can take is to chase your dreams. You dreamed of being a Gator and now you are here.

Go Gators and let the adventure begin!



Dr. Katrice Graham

Assistant Dean for Student Experiences

Director, Knight Division for Scholarships and Student Inclusion



CJC MAJORS

The University of Florida College of Journalism and Communications ranks among the best journalism and communications programs in the nation. The strength of its programs, faculty, students and alumni throughout its history has earned the College ongoing recognition as one of the elite programs in the U.S.

The College has Four Academic Departments:



ADVERTISING

DEPARTMENT CHAIR: Dr. Huan Chen

EMAIL: huanchen@jou.ufl.edu

PHONE: (352) 392-4046



The Advertising curriculum provides a foundation for problem-solving, strategic thinking and persuasion techniques that drive the advertising marketplace. This program prepares students for jobs in advertising at agencies or within companies and provides skills to address the challenges of culturally diverse marketplaces and continuous changes in technology. Students will practice what they learn in The Agency, a real-world advertising and public relations firm.

Associated Careers: Media Planner, Account Manager, Creative Director, Researcher, Social Media Manager

Fun Facts: At one time, there were three licensed pilots on our Advertising faculty. Our current faculty have lived in more than five countries outside the U.S.

JOURNALISM

DEPARTMENT CHAIR: Ted Spiker

EMAIL: tspiker@jou.ufl.edu

PHONE: (352) 392-0500



In the Journalism major, students become proficient in multiple areas of multimedia journalism and storytelling. Students learn core skills in interviewing, writing, multimedia/visuals, data, broadcast and public records, as well as legal and ethical principles and practices. Students choose a specialization in reporting/writing, broadcast, visual journalism, editing/producing or data/coding, and they take electives in other areas of interest.

Finally, students have multiple opportunities to gain practical and immersive experience inside and outside the College, including our state-of-the-art Innovation News Center. In the sports and media track, students take a variety of coursework with a sports focus and participate in a variety of sports coverage opportunities.

Associated Careers: Multimedia Journalist, Data Journalist, Magazine Writer and Editor, Broadcast Reporter/Producer, Social Media Producer, Sports Media Professional

Fun Facts: In 2023-24, CJC finished second in the country overall for the prestigious Hearst Journalism Awards (this is the fourth year in a row finishing second overall). Award categories include writing, photojournalism, broadcast, radio and multimedia.

MEDIA PRODUCTION, MANAGEMENT, AND TECHNOLOGY

DEPARTMENT CHAIR: Dr. Roxane Coche

EMAIL: rcoche@jou.ufl.edu

PHONE: (352) 392-5059



This major offers three tracks: one focused on film and television production (content creation, storytelling, behind-the-scenes operations, etc.); another on media management and distribution, including media economics, audience analytics and the user experience; and the third on the roles played by technology, regulation, social media and the industry at large on media.

Associated Careers: Audio/Video/Film Content Creator, Audience Analytics Specialist, Sports Director and Producer, Screenwriter, Social Media Producer, Media Manager, Program Sales Manager

Fun Facts: If you have trouble remembering our name, remember this one sentence: Making Powerful Media Together. It's central to what we teach, and the acronym (MPMT) is the same!

PUBLIC RELATIONS

DEPARTMENT CHAIR: Dr. Myiah Hutchens

EMAIL: myiahhutchens@ufl.edu

PHONE: (352) 273-1220



Public Relations focuses on building and maintaining relationships between organizations and their stakeholders (employees, consumers, donors, constituents, etc.). This requires being able to communicate effectively across a wide range of platforms, such as social media, internal communication, media placements and brand-owned communication. All organizations need a PR presence, so there's a lot of flexibility in how you want to specialize, who you want to work for and what your day-to-day life will look like.

Associated Careers: Social Media Manager, Corporate Communicator, Nonprofit Communicator, Media Relations Specialist, Public Affairs Specialist

Fun Facts: In 2023, the PR Department was named the most outstanding PR program in the nation by PR Week. We are the home of the first student-affiliated groups for multiple national professional PR organizations.

GET REAL-WORLD EXPERIENCE!

Immersion Experiences

Immersion experiences are hands-on opportunities for students to gain real-world experience and a competitive edge when applying for a job. Industry professionals and faculty work alongside students to prepare them for their career right after graduation.

Popular Immersion Experiences:

INNOVATION NEWS CENTER (INC)

The Innovation News Center is the home of the College's news, weather and sports operations, and includes Spanish-language programming. It provides nearly 100 seats for reporters, producers and editors to work together on reporting the news for the College's many distribution channels.

 **Go inside the Innovation News Center:**
JOU.UFL.EDU/INC

THE AGENCY

The Agency develops real-world campaigns for local, regional and national clients to help build brand loyalty among emerging consumers. The Agency hires students from a variety of majors once per semester. It is housed on the first floor of Weimer Hall.

 **Go inside The Agency:**
THEAGENCY.JOU.UFL.EDU

ATLAS LAB

The Atlas Lab is a state-of-the-art facility for students, faculty and staff to develop an expertise in analyzing digital media dynamics, behavior and conversations.

 **Find more information at:**
JOU.UFL.EDU/ATLAS-LAB

MEDIA PROPERTIES

Learn a variety of skills while gaining experience at WUFT-FM (NPR), WUFT-TV (PBS), wuft.org, WRUF-AM (ESPN), WRUF-FM (Country 103.7), WRUF-TV, and Florida Public Radio Emergency Network.

 **Learn more at:**
JOU.UFL.EDU/MEDIA-PROPERTIES

GHQ STUDENT RADIO

Practice engaging a young adult audience with entertainment and news content through an over-the-air signal, social media and mobile apps.

GATORVISION/SEC NETWORK

GatorVision provides sports coverage of the Florida Gators for the University Athletic Association. Get hands-on experience in the field shooting, gripping and working in the production trucks and/or production suites during live Florida athletic events.

KNIGHT TALKS

Knight Talks is an engaging student-produced talk show that delves into the captivating stories of media professionals, as well as esteemed alumni, faculty and staff. Knight Talks airs Saturdays at 6:30 p.m. on WUFT-TV and Wednesdays at 11:30 p.m. on WUFT-FM, and streams on YouTube and PBS.org.

Immersion in the Classroom:

WUFT-FM PROGRAMMING DEPARTMENT

Research content creation and marketing strategies deployed by one or more of the College's media brands. Track and examine audience analytics to recommend improvement plans.

WUFT CLASSIC

Work alongside broadcast professionals who have a real appreciation for the arts and for teaching to create content for broadcast, including producing live in-studio performances. You'll learn industry-standard audio editing software, automation software, mixing consoles, studio microphones, and more.

INTRO TO WRUF ESPN GAINESVILLE

ESPN Gainesville 98.1 FM is the flagship station for The Florida Gators. Contribute content online via the station's website, and cover local high school sports and Santa Fe College.

LIVE GATOR SPORTS BROADCAST

ESPN Gainesville 98.1 FM, in conjunction with the University Athletic Association (UAA) and IMG, offers training in the art of live sports broadcasting, from play-by-play to color commentary, and the production of high-quality sports content.

UF FILM FESTIVAL

In this two-semester experience students gain in-depth exposure to the global festival circuit and develop skills in media distribution, festival publicity, film procurement, event management, statewide advertising, and business development while

leading the strategic planning and execution of the largest statewide collegiate and high school film festival hosted by a Florida university.

TELEVISION NEWS PRODUCTION 1

Television News Production 1 is an introduction to television production. Immerse yourself in the fast-paced environment behind the scenes of TV news production.

TELEVISION NEWS PRODUCTION 2

Be part of the WUFT-TV News First at Five team, which broadcasts news weekdays to 19 counties in North Central Florida.

WUFT-TV LIVE SHOT CREW

Capture live shots both on and off campus during your scheduled shift. If there are no live shots that day, students assist with other newsroom duties.

WUFT MEDIA SERVICE PRODUCTION

A relatively new format, 360 video provides audiences with unique perspectives and control of their own lens. Dive into the production basics of creating this dynamic media for enhanced storytelling.



LEARN MORE ABOUT CJC
IMMERSION EXPERIENCES.
JOU.UFL.EDU/IMMERSION



PATH

PROFESSIONAL ADVISING AND TEACHING HUB

Advisers are a Student's First Line of Support to Ensure Academic Success.

The Professional Advising and Teaching Hub (PATH) is a central resource for undergraduate student services from visiting Weimer Hall for the first time to charting your four-year undergraduate academic plan to finding a job and getting support throughout your career.

The PATH office is home to many of our student resource offices, including:

- Knight Division for Scholarships and Student Inclusion
- Office of Careers and Corporate Partnerships
- Undergraduate Academic Advising

In addition to these resources, PATH also hosts visiting hours for the Career Connections Center representative to bring communications-specific career coaching to you! The next few pages will explore these resources in more detail.



TO LEARN MORE ABOUT
ADVISING OR TO SCHEDULE
AN APPOINTMENT, VISIT:
JOU.UFL.EDU/ADVISING



Academic Advising

You should visit your adviser to:

- Explore degree offerings and course options
- Come up with a degree plan or have your plan reviewed
- Discuss minor, certificate, and elective options
- Learn about UF and college policies, requirements, and procedures
- Find college, campus, and community referrals
- Withdraw from a class
- Explore immersion opportunities

CJC advisers are located in the PATH office (Weimer Hall, Room 1060) and meet with students in-person or virtually either on a "drop-in" basis or by appointment.

Drop-in Times

**Monday, Tuesday,
Wednesday and
Friday:**

8:30 a.m. - 3:30 p.m.

Thursday:

12:30 - 3:30 p.m.

Contact

Advising Email:

✉ advising@jou.ufl.edu

PATH Front Desk:

(352) 392-1124

KNIGHT DIVISION

FOR SCHOLARSHIPS AND STUDENT INCLUSION

The Knight Division, located in the PATH office, is responsible for coordinating the College's undergraduate scholarship programs and student inclusion initiatives.

Undergraduate Scholarships

We award more than \$450,000 per school year to eligible students. Individual award amounts range from \$350-\$5,000 per school year and can be merit- or need-based.

Our awards include:

- Knight Division General Scholarships
- Knight Division Internship Scholarships
- Latin American and Caribbean Scholarships

🌟 **For applications and additional details, visit: JOU.UFL.EDU/SCHOLARSHIPS**

Student Inclusion

Our main goal is to create an inclusive environment where every student has an equal opportunity to thrive.

The Knight Division helps achieve this goal by offering support to both students and College leadership.

This support includes:

- Offering need- and merit-based undergraduate scholarship resources
- Providing inclusive student enrichment events
- Leading recruitment efforts for underrepresented groups
- Assisting students in crises
- Providing individualized referrals to campus resources
- Aiding student organizations

Weekly e-Newsletter

Be sure to read your weekly Knight Division Digest, sent to your official university email address. It lists new internship and professional development opportunities, student organization meetings, additional industry scholarships and more!

🌟 **Forward your submissions to: KNIGHTDIVISION@JOU.UFL.EDU**

Contact

Jessica Abbate, Program Assistant
✉ abbatej@ufl.edu

Terrell Jenkins, Outreach Coordinator
✉ tjenks01@ufl.edu

✉ KnightDivision@jou.ufl.edu
🌟 JOU.UFL.EDU/KNIGHT



OFFICE OF CAREERS AND CORPORATE PARTNERSHIPS

The Office of Careers and Corporate Partnerships (OCCP) forges connections between employers and students that lead to internships and jobs!

OCCP assists with:

- On-campus and virtual networking events
- CJC jobs and internships database
- Gator to Gator Coaching Program
- Careers in Communications Fair


For extra help with professional development, and resume and interviewing skills, schedule an appointment at the Career Connections Center.


 [CAREER.UFL.EDU](https://career.ufl.edu)

Contacts

Julie Frey, Director
 jsfrey@ufl.edu

Carlos Lopez, Marketing Analyst
 clopez186@ufl.edu

OCCP Email:
 careers@jou.ufl.edu

For more information, visit:
 [JOU.UFL.EDU/CAREERS](https://jou.ufl.edu/careers)



ALSO IN CJC

BRECHNER CENTER FOR THE ADVANCEMENT OF THE FIRST AMENDMENT

The Brechner Center includes the Joseph L. Brechner Freedom of Information Project and the Marion B. Brechner First Amendment Project focused on supporting the public's right to know and freedom of speech.

🌟 Find more information at:
[BRECHNER.ORG](https://brechner.org)

CENTER FOR PUBLIC INTEREST COMMUNICATIONS

The Center for Public Interest Communications helps organizations apply behavioral, cognitive and social science to build better communication strategies for the common good.

🌟 Learn more at:
[REALGOODCENTER.JOU.UFL.EDU](https://realgoodcenter.jou.ufl.edu)

CONSORTIUM ON TRUST IN MEDIA AND TECHNOLOGY

The Consortium investigates how to restore and advance trust in media and technology as a vital part of civic life and the democratic process.

🌟 Find more information at:
[TRUST.JOU.UFL.EDU](https://trust.jou.ufl.edu)

STEM TRANSLATIONAL COMMUNICATION CENTER

The STEM Translational Communication Center strives to improve human health and environmental quality by making scientific research more accessible, understandable and usable.

🌟 Learn more at:
[JOU.UFL.EDU/STEM](https://jou.ufl.edu/stem)



CHECKLIST FOR **SUCCESS**

- Make sure you understand your degree audit and tracking requirements. Use this information to stay in good academic standing.
- Create/review a four-year plan for your major and meet with an adviser to have it approved.
 - Check in with an adviser at least once per term to make sure you're on track.
- Attend your professors' office hours for introductions and help with course materials.
- Participate in professional student organizations.
- Research specific career options and figure out what skills you need for your desired field.
- Strengthen your career prospects by:
 - Updating your resume and cover letters
 - Scheduling interview practice with the Career Connections Center
 - Networking with at least three people, including CJC alumni, who work in your desired field
 - Developing professional connections via social media
 - Applying for internships and/or immersion experiences
- Attend the following:
 - CJC Student Involvement Day
 - Careers in Communications Fair
 - CJC guest speakers and workshops
 - Your department's advisory council events
 - UF Career Showcase
- 🌟 **For dates and times of these and other events, visit:**
[JOU.UFL.EDU/EVENTS](https://jcu.ufl.edu/events)
- Apply for scholarships and internships.
- Attend a professional conference.
- Evaluate your success at the end of the semester. If you aren't meeting your own goals and/or the College's expectations, schedule an appointment with an adviser to review ways to improve.

COMPLETE THESE STEPS EACH YEAR!

FOUR-YEAR **ACADEMIC PLAN**

This form is designed to help you plan your academic career and ensure that you complete all requirements for graduation in a timely fashion. Students should carefully note course prerequisites and co-requisites, as they are strictly enforced.

🌟 See the UF Undergraduate Catalog for your specific degree/major or requirements:
CATALOG.UFL.EDU/UGRD

NAME: _____

UFID: _____

MAJOR: _____

MINOR: _____

CONCENTRATION: _____

CATALOG YEAR: _____

THINGS TO CONSIDER WHILE MAKING YOUR *ACADEMIC PLAN*

- What courses do I already have credit for?
- What are my goals after graduation?
- What will I specialize in?
- Do I want to earn a dual degree?
- Will I complete a minor?
- Will my minor/dual degree meet the outside concentration requirements?
- Will I study abroad? When? Will it count toward my degree requirements?
- Will I intern? When, where, and how many times?
- What organizations will I join?
- Will I work while in school?
- Will I apply for scholarships?
- How many courses can I handle per semester?

FIRST YEAR

FALL:

TOTAL HOURS:

SPRING:

TOTAL HOURS:

SUMMER:

TOTAL HOURS:

SECOND YEAR

FALL:

TOTAL HOURS:

SPRING:

TOTAL HOURS:

SUMMER:

TOTAL HOURS:

THIRD YEAR

FALL:

TOTAL HOURS:

SPRING:

TOTAL HOURS:

SUMMER:

TOTAL HOURS:

FOURTH YEAR

FALL:

TOTAL HOURS:

SPRING:

TOTAL HOURS:

SUMMER:

TOTAL HOURS:

STUDENT RESOURCES

Both CJC and UF offer a number of resources to support students in their college journey.

Check out some of them and what they offer.

🌟 Learn more about career and campus resources at: JOU.UFL.EDU/KNIGHT

At CJC:

PROFESSIONAL ADVISING AND TEACHING HUB (PATH) ADVISERS

Meet with your CJC adviser at least once a semester.

🌟 JOU.UFL.EDU/ADVISING

KNIGHT DIVISION

Learn about student inclusion, scholarship opportunities, and support resources through CJC and across the UF campus.

🌟 JOU.UFL.EDU/KNIGHT

LIBRARIAN

Visit the CJC Librarian when working on an assignment or want to learn about the field.

🌟 JOU.UFL.EDU/APRIL-HINES

GRADUATE ADVISER

Learn about CJC's on campus and online masters and Ph.D. programs for students seeking to advance their education.

🌟 JOU.UFL.EDU/GRADUATE

OFFICE OF CAREERS AND CORPORATE PARTNERSHIPS

Discover resources to help you define and navigate your unique career path.

🌟 JOU.UFL.EDU/OCCP

Around Campus:

COUNSELING & WELLNESS CENTER (CWC)

- Individual and group counseling services
- Couples counseling
- Psychiatry, therapy, and general mental health services available

🌟 COUNSELING.UFL.EDU

DISABILITY RESOURCE CENTER (DRC)

- Discuss questions about classroom or housing accommodations
- Explore note-taking services
- Discuss learning strategies with academic coaches

🌟 DISABILITY.UFL.EDU

RECREATION & HEALTH PROMOTION SERVICES

- Two fitness centers located on campus (Student Rec. and Southwest Rec.)
- Individual and group training options available to students
- Various intramural sports offered year-round

🌟 RECSPORTS.UFL.EDU

FOOD PANTRY

- Supports students, staff and faculty who are experiencing food insecurity
- No proof of need required to shop at the pantry
- You must provide a valid UF ID card

🌟 PANTRY.FIELDANDFORK.UFL.EDU

CAREER CONNECTIONS CENTER CAREER PATHWAYS

Enhance your resume and discover professional development opportunities

focused on arts, communication, media and marketing careers.

 CAREER.UFL.EDU/FACULTY/CAREER-PATHWAYS

Reitz Union:

BOOKSTORE

Get your textbooks and other campus essentials.

 BKSTR.COM/FLORIDASTORE

CAREER CONNECTIONS CENTER

One-on-one career support, resume critiques, and mock interviews available.

 CAREER.UFL.EDU

COMPUTER LAB

Students may print up to 250 pages for free each semester in the Reitz lower-level printing lab.

 SG.UFL.EDU/PRINT-LAB

GATOR 1 CENTRAL

Purchase a new UFID or link an existing one with other campus accounts.

 BUSINESSSERVICES.UFL.EDU/GATOR-1

GATORWELL HEALTH PROMOTION SERVICES

Meet with a Wellness Coach and get tips on leading a healthy lifestyle.

 GATORWELL.UFSA.UFL.EDU

STUDENT ACTIVITIES AND INVOLVEMENT (SAI)

Find an organization to be part of and work with staff to host top-tier events.

 STUDENTINVOLVEMENT.UFL.EDU

STUDENT LEGAL SERVICES (SLS)

Free legal advice for situations such as evictions, property damage, and family law.

 STUDENTLEGALSERVICES.UFL.EDU

Office of Student Financial Aid and Scholarships:

Student Financial Affairs provides virtual and in-person advising on financial aid resources, the FAFSA, grants and student loans.

 **How to Apply:** [SFA.UFL.EDU/PROCESS/ HOW-TO-APPLY-FOR-AID](https://SFA.UFL.EDU/PROCESS/HOW-TO-APPLY-FOR-AID)

AID-A-GATOR

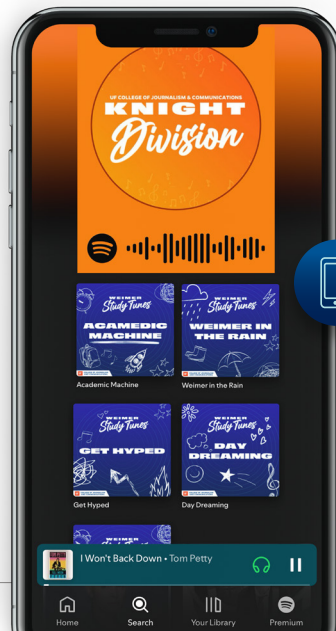
UF will provide funding for students with unanticipated expenses due to an emergency situation.

ADVISERS

- Will answer any questions you have about your student expenses.
- Will recommend scholarships.
- Contact your adviser via email or phone:
 - **Email:** sfa-help@mail.ufl.edu
 - **Phone:** (352) 392-1275

 **For more information, visit:** SFA.UFL.EDU

LIKE MUSIC? Listen to Spotify playlists curated by CJC students! And visit our YouTube at: INFO.JOU.UFL.EDU/YOUTUBEPLAYLIST



CJC STUDENT ORGANIZATIONS

We strongly encourage students to join at least one professional student organization. These organizations can help you increase your professional experience, meet classmates with shared interests, network with industry professionals to find mentors and access internship, scholarship, job, and training opportunities.

Advertising

- Ad Society/Elevate Agency
- Advnt

Journalism

- Asian American Journalists Association (AAJA)
- Association of LGBTQ Journalists (NLGJA)
- Florida Magazine Student Association (FMSA)
- National Association of Black Journalists (NABJ)
- National Association of Hispanic Journalists (NAHJ)
- National Broadcasting Society (NBS)
- National Press Photographers Association (NPPA)
- Society of Professional Journalists (SPJ)
- Sparks Magazine

MPMT

- Association for Media Professionals
- ChomPics
- National Broadcasting Society (NBS)

Public Relations

- Alpha PRoductions
- Asian Public Relations Student Association (APRSA)

- Bateman Team
- Black Public Relations Student Society (BRPSS)
- Hispanic Public Relations Student Association (HPRSA)
- Public Relations Student Society of America

Sports Media

- Association for Women in Sports Media (AWSM)
- Sports Media Society

Public Interest

- Public Interest Communications Student Association
- Science Communitators

General Organizations

- Hispanic Communicators Association
- Journalism and Communications Ambassadors
- Graduate Students in Mass Communications Association



CJC CLUBS COVER A WIDE
RANGE OF CAREER INTERESTS.
FOR MEMBERSHIP DETAILS, VISIT:
JOU.UFL.EDU/STUDENTORGS



IMPORTANT DATES

FALL 2024

Classes Begin: Aug. 22
Drop/Add: Aug. 22-23, 26-28
Labor Day (no class): Sept. 2
CJC Student Involvement Day: Sept. 18
Career Showcase: Sept. 24-25
Homecoming (no class): Oct. 18-19
Careers in Communications Fair:
 Live: Oct. 22
 Virtual: Nov. 13
Scholarship Applications Open: Nov. 7
Veterans Day (no class): Nov. 11
Thanksgiving Holiday (no class): Nov. 25-30
Last Day of Classes: Dec. 4
Final Grades Posted: Dec. 18
→ *Fee Payment Deadline: Sept. 6 at 3:30 p.m.*

SPRING 2025

Classes Begin: Jan. 13
Drop/Add: Jan. 13-17
Martin Luther King Jr. Day (no class): Jan. 20
CJC Student Involvement Day: Jan. 29
Scholarship Applications Close: Feb. 11
Career Day: TBD
Spring Break: March 17-22
Senior Showcase: TBD
Careers in Communications Fair:
 Live: TBD
 Virtual: TBD
Last Day of Classes: April 23
Final Grades Posted: May 7
→ *Fee Payment Deadline: Jan. 24 at 3:30 p.m.*

SUMMER A 2025

Classes Begin: May 12
Drop/Add: May 12-13
Memorial Day (no class): May 26
Juneteenth (no class): June 19
Last Day of Classes: June 20
Final Grades Posted: June 25
→ *Fee Payment Deadline:
 May 23 at 3:30 p.m.*

SUMMER B 2025

Classes Begin: June 30
Drop/Add: June 30-July 1
Independence Day: July 4 (no classes)
Classes End: Aug. 8
Final Grades Posted: Aug. 13
→ *Fee Payment Deadline:
 July 11 at 3:30 p.m.*

SUMMER C 2025

Classes Begin: May 12
Drop/Add: May 12-13
Memorial Day (no class): May 26
Juneteenth (no class): June 19
Summer Break: June 23-27
(no classes)
Independence Day Observed: July 4
(no classes)
Last Day of Classes: Aug. 8
Final Grades Posted: Aug. 13
→ *Fee Payment Deadline:
 May 23 at 3:30 p.m.*

For a list of important dates and deadlines, visit:

 [GO.UFL.EDU/DATESANDDEADLINES](https://go.ufl.edu/datesanddeadlines)

WORK HARD, PLAY HARD

Fun things for you to do at UF include...

GATOR NIGHTS

Hundreds of UF students get together for a night of entertainment, activities and free food at Gator Nights in the Reitz Union. The program offers free blockbuster movies, bands, comedians, improv shows, arts and crafts, novelties, interactive games, food, cultural events, DJ's, video games, and more.

Gator Nights is always free for UF students with their Gator 1 Card. Attendees must be current students to participate and are allowed to bring a maximum of one guest to the event.

LAKE WAUBURG

Relax and enjoy the great outdoors at the North Park and South Shore of UF-owned Lake Wauburg. Swim, bike ride, kayak, canoe, tackle the climbing wall, or just enjoy some fun in the sun.

Admission and activities are free with your Gator 1 Card, and you can bring up to four guests.

 GO.UFL.EDU/WAUBURG

ON-CAMPUS MUSEUMS

Discover our state's biological diversity and cultural heritage at the Florida Museum of Natural History, or get inspired at the Harn Museum of Art!

 FLORIDAMUSEUM.UFL.EDU; HARN.UFL.EDU

RECREATIONAL SPORTS

With an active student body and an abundance of Florida sunshine, recreation is a big part of life on campus. We offer more than 60 intramural and club sports, personal training, and one of the best fitness facilities in the country.

 RECSPORTS.UFL.EDU

UF STUDENT ORGANIZATIONS

With the Florida sun beaming down every month of the year, your pursuits at UF won't be restricted to the classroom. And with almost 1,000 student-run organizations, expect your calendar to be full all year long.

CITY OF GAINESVILLE EVENTS

Wander off campus and explore all that Gainesville has to offer.

 CITYOFGAINESVILLE.ORG/CALENDAR



GAINESVILLE EATS

UF offers more than **40 locations** to eat on campus.

Students who plan to eat on campus often consider purchasing a meal plan. Gator Dining Services offers a variety of meal plan options that fit the needs of each student.

🌟 If you're interested in learning more, visit: DINEONCAMPUS.COM/UF

As for off-campus restaurants, Gainesville offers a variety of eateries for every palette. One resource for recommendations is [@eatgainesville](https://www.instagram.com/eatgainesville) on Instagram. This account reviews local Gainesville restaurants and includes must-know places for brunch, vegan food, and local businesses. Follow Eat GNV to stay up to date on the taste of Gainesville.

SOME POPULAR LOCATIONS:

Satchel's Pizza
Dragonfly Sushi
The Top
Boca Fiesta
Cry Baby's
Yummy House
Sensei Asian Bistro
La Tienda
Piesano's
Harry's Seafood Bar & Grille
Mojo Hogtown Bar-B-Que
Germain's Chicken Sandwiches

Gainesville is also home to a wide variety of food trucks and food truck rallies! Explore the eclectic array of flavors at local food festivals.

P.S. Don't forget to pick up a Gator Greenback Coupon Book in the PATH Office! These coupons will help you save at restaurants across the city.



FREQUENTLY ASKED ADVISING QUESTIONS

WHEN DO WE RECEIVE FINANCIAL AID?

Disbursement is after classes begin and as soon as aid is available. The Bursar disburses aid only after verifying enrollment status and making sure students do not have any holds on their account. Students generally receive their financial aid by direct deposit or by mail from the University Bursar.

 [SFA.UFL.EDU](https://sfa.ufl.edu)

WHAT DO I DO IF CLASSES ARE FULL?

If you are trying to register for a CJC course that is full, complete the CJC course request on our website. The request will be processed by the department through which the class is offered. If you are trying to register for a non-CJC course that is full, contact the specific department through which that class is offered.

 [JOU.UFL.EDU/COURSEREQUESTFORMS](https://jou.ufl.edu/courserequestforms)

WHAT SHOULD I DO IF I AM STRUGGLING IN A CLASS?

First, visit your professor during office hours to review topics you haven't grasped during class or in the readings. You may also access university academic resources, including free tutoring. In addition, see your academic adviser to learn more about all of your options and resources.

 [OAS.AA.UFL.EDU/STUDENTS/TUTORING](https://oas.aa.ufl.edu/students/tutoring)

WHAT DO I DO IF I HAVE A HOLD?

Some holds may be cleared on the student's end and others will need to be cleared by an adviser, which you can see by appointment or during walk-in hours. Holds are viewable in [ONE.UF](https://one.ufl.edu) on the Action Items card, Holds tab.

DID ALL MY AP/DUAL ENROLLMENT/IB/AICE CREDITS TRANSFER OVER?

You can log into your ONE.UF account ([ONE.UF.EDU](https://one.ufl.edu)) to see which credits transferred over. Upon logging in, look for your unofficial transcript. Any credits that successfully transferred should appear on this transcript by a couple of weeks into the semester.

ARE THERE ANY PLACEMENT TESTS THAT I MUST TAKE FOR MY MAJOR? HOW AND WHEN DO I TAKE THEM?

There are no required placement tests. The college's advanced classes often have prerequisite courses, but these prerequisites are typically checked before you are admitted into the advanced class.

WHICH COURSES ARE AVAILABLE ABROAD?

Study abroad opportunities may change each year. You can find the most up-to-date study abroad information at:

 [JOU.UFL.EDU/STUDYABROAD](https://jou.ufl.edu/studyabroad)

WHAT HAPPENS IF I TAKE A SEMESTER OFF?

You may take a semester off or withdraw from all your classes before the drop deadline. You should schedule an appointment with an academic adviser for more detailed guidance. You can find out how to contact your major's adviser at:

 [JOU.UFL.EDU/ABOUT-PATH](https://jou.ufl.edu/about-path)

HOW DO I QUALIFY TO GRADUATE WITH HONORS?

An honors application is no longer required. Instead, your honors status is based on your GPA at the time of graduation.

You can find more details at:

 [JOU.UFL.EDU/HONORSGUIDELINES](https://jou.ufl.edu/honorsguidelines)

HOW DO I REGISTER FOR INTERNSHIP CREDITS?

The internship registration process varies by major, the length and location of the internship, and several other factors. Therefore, it's best to speak with an adviser who specialized in your major.

HOW DO I DROP/ADD A CLASS?

Classes may be dropped or added during the drop/add period without penalty. Students are encouraged to verify the dates of drop/add before each semester starts to ensure they can make any desired changes to their schedule within the allotted time.

 **To drop/add a class, visit:**
[JOU.UFL.EDU/DROPPINGADDING](https://jou.ufl.edu/droppingadding)

CAN I GET TWO DEGREES SIMULTANEOUSLY?

CJC students may pursue one degree within our college and another degree outside of the college at the same time. This is called a dual degree. You may apply for a dual

degree once you have between 45 and 96 credit hours completed at UF.


HOW DO I GET MINOR FORMS?

A minor shows continued education in another subject, and may be used as a concentration within the CJC. To apply for a minor, students must have at least 45 credit hours completed at the University of Florida.

 [REGISTRAR.UFL.EDU/PDF/MINORAPP.PDF](https://registrar.ufl.edu/pdf/minorapp.pdf)

SHOULD I CONSIDER PURSUING A CERTIFICATE?

Talk to your adviser to see if adding a certificate onto your degree is right for you. CJC offers two undergraduate certificates (International Communication and Media Sales and Account Management), but you can pursue a certificate from any college.

 **Find the complete list of certificate programs at:**
[CATALOG.UFL.EDU/UGRD/CERTIFICATES](https://catalog.ufl.edu/ugrd/certificates)

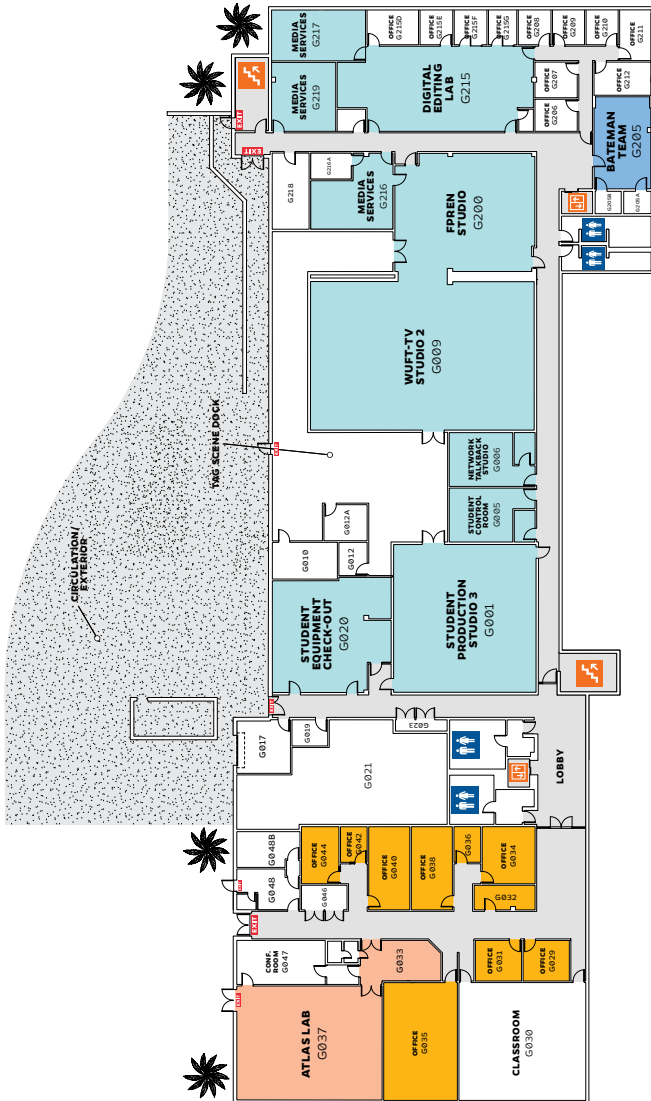
If you have more questions, feel welcome to visit the PATH office!



GROUND

- ATLAS LAB
- GRADUATE STUDENT OFFICES
- MEDIA SERVICES
- BATEMAN TEAM

- ♂
♀ RESTROOMS
- ↑
↓ ELEVATORS
- ↗
↘ STAIRS
- EXIT EXIT TO OUTSIDE



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	PATH		RESTROOMS
	THE AGENCY		ELEVATORS
	GATORVISION		STAIRS
	TAG		EXIT TO OUTSIDE
	BRECHNER CENTER		
	CONSORTIUM ON TRUST IN MEDIA AND TECHNOLOGY (CTMT)		

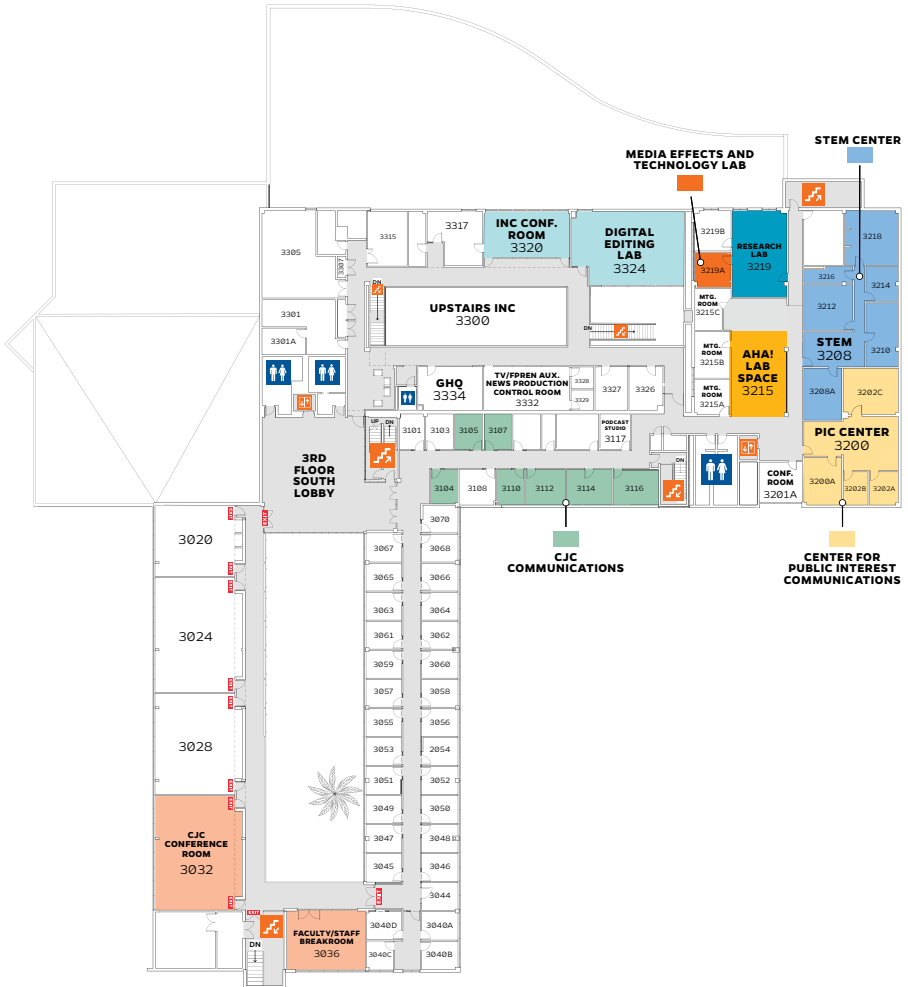


- PATH
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 - GATORVISION
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- STEM TRANSLATIONAL COMMUNICATION CENTER
- CENTER FOR PUBLIC INTEREST COMMUNICATIONS
- RESEARCH LAB
- MEDIA EFFECTS AND TECHNOLOGY LAB
- AHA! LAB SPACE
- C/JC COMMUNICATIONS DEPARTMENT

-  RESTROOMS
-  ELEVATORS
-  STAIRS
-  EXIT TO OUTSIDE



YOU'VE GOT THIS!

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Journalism
Public Relations
Media Production, Management, & Technology

UF College of Journalism
and Communications
UNIVERSITY of FLORIDA