

Advertising Faculty Meeting Minutes

October 2, 2024

Atlas Lab

Attending: Chen, H., Cribbs, B., Calienes, E., Feng, Y., Fernandes, J., German-Coley, M., Goodman, R., Ham, J., Johnson, B., Kember, S., Moon, W., Sun, Y., Wang, J., Windels, D.,

- I. Meeting called to order at 9:35 a.m.
- II. Approved the September 11, 2024, minutes.
- III. Introduction of Faculty
- IV. Advertising Internship Issues
 - a. A motion was made, seconded and approved for corresponding prerequisites to be implemented in the Spring for both ADV4940 and ADV4941 internships.
 - b. A motion was made, seconded and approved for a student to repeat ADV4941 internship course based on the criteria and professor approval.
 - i. At least one of the courses needs to be in person.
 - c. Discussion was held on ADV4941 Internship locations. Discussions on whether students should be allowed online vs. in person was tabled for a later meeting.
- V. Announcements
 - a. B. Johnson reminded faculty to nominate Faculty and Staff for the College Standing Ovation award.
 - b. S. Kember shared information from the UFIT Committee on a new AI program useful for qualitative research. Navigator creates a summary of findings from research participation. A link will be sent after the meeting for a Zoom training.
 - c. H. Chen announced the Senior Scholar nomination for the Advertising department.
- VI. No Old/New Business
- VII. Motion and second were made to the close of the meeting.
- VIII. Meeting was adjourned at 10:32 a.m.