

ADV4941 - Advanced Advertising Internship Application

Must complete all items

STUDENT INFORMATION				
Last Name:	First:		UF ID #:	
UFL Email Address:			Phone #:	
Mailing Address:			Apt #:	
City:	State:		Zip:	
Overall GPA: (2.5 required)	Total accrued cr	edit hours: (60 cre	dits required or petition department)	
Grade earned in the following (3) courses: ENC 3252:		MAR 3023: AD	V 3008:	
Grade earned in (1) of the following courses: SPC 2608:	<u>10</u>		SPC2608 or ORI2000 will be a juirement beginning Fall 2025.	
INTERNSHIP INFORMATION				
Semester/Academic Year of Internship: Fall Spring Summer C (ADV4941 is not offered during Summer A or Summer B sessions) Academic Year: (check one semester or summer session) Academic Year: (e.g. 2024, 2025, etc.)				
Credit Hours (1-3) 1 credit = 65 hours of work 1 (65 hrs) 2 (130 hrs) 3 (195 hrs) Program: UF Campus/Web Take in-person/web classes at UF UF Online (UFO) Only take online classes at UF				
Company Name:		Supervisor's Name:		
Business Address:		Supervisor's Email:		
City, State, & Zip:		Supervisor's Phone:		
Number of Weeks: Hours Per Week:		Total Hours of Internship: (no less than requested credit hours above)		
Start Date: End Date:		Primary Work Location: in person remote		
Internship is: Unpaid Paid Amount \$ per hour: Messaging Track Taking class to satisfy Experiential Learning credits in Persua Messaging Track			al Learning credits in Persuasive	
Have you completed an Section of the			nts for Media Sales Certificate	
APPLICATION PACKET INFORMATION (type or write your initials each box)				
I have completed all items on the application, including signing the Acknowledgment of Course Policies & Procedures page.				
I have checked my ONE.UF account and have confirmed there are no registration holds from the university that would prevent my registration for this class.				
I am submitting (1) PDF file that includes my Application and a signed/dated Letter of Acceptance from my supervisor that signifies my acceptance as an intern and explains my advertising related responsibilities.				
DEPARTMENT USE ONLY				
Application is Complete (application page, internship description & job duties, letter of acknowlegement, quiz, and signed letter from supervisor on company letterhead).				
Approved by faculty supervisor:		Approved Denied (If denied, reasons will be shared with student)	Date:	
Registered in ADV. office by:			Date:	



ADV4941 Application Description of Advertising Related Job Duties

Must complete all items

Provide a detailed description of your internship and <u>advertising related</u> job duties (100-150 words)		
Describe in detail how this internship will help you learn more about one or both	of the following: (a) a specific job or	
Describe in detail now this internship will help you learn more about one, or both, or	or the rollowing. (a) a specific job of	
Describe in detail how this internship will help you learn more about one, or both, or area of interest, or (b) how it will help you find full-time employment after graduation	on? (100 - 150 words)	
Print Full Name	HE ID #•	
Print Full Name:	UF ID #:	
Print Full Name: Signature (Sign using pen or Adobe Sign tool):	UF ID #: Date:	



ADV4941 Application Acknowledgment of Course Policies & Procedures

Must complete all items

Acknowlegdement			
This document and my signature below certifies that I have Policies and Procedures Document and understand all coursely ADV4941 - Advanced Advertising Internship.	-		
I understand that my internship will not be approved until the Dep received a signed letter from my supervisor on company letterhead an intern with the company and explaining my responsibilities as a	d signifying my acceptance as		
I acknowledge that my lack of familiarity or understanding of cour unacceptable reason for not completing the requirements properly deadline.			
Print Full Name:	UF ID #:		
Signature (Sign using pen or Adobe sign tool):	Date:		
UFL E-mail Address:			



ADV4941 Application Quiz on Course Policies & Procedures

Check all answers. Must score 100% to be approved.

Check ONE box (or circle the letter) that represents the best answer for each question			
 1. How many hours of service at my internship are required for e semester? a. 15 b. 25 c. 45 d. 65 	each credit hour enrolled this		
2. I can change the number of credit hours I'm enrolled in after ra. Trueb. False	my internship begins.		
 3. Which statement correctly describes the only type of internship that will be approved? a. Work at a full-time company or organization that has been in business for a least one year, with all internship work occurring under direct supervision of someone with professional advertising experience. b. Work for a new startup company or organization (tech or other) c. Work for other students d. Work for my current (pre-internship) employer 			
 4. The total number of hours worked each week at my internship will appear on Canvas as a percentage out of 40 (the maximum hours allowed to work each week). For example, if I work 10 hours, a 10/40 will be entered into Canvas. This 10/40 represents the "total number of hours worked that week," it does NOT represent "a grade percentage." 			
 5. I am responsible for assuring that the Department of Advertising has the correct email address on file for my internship supervisor, and that my supervisor has completed the end-of-semester evaluation by the deadline. a. True b. False 			
Print Full Name:	UF ID #:		
Signature (Sign using pen or Adobe sign tool):	Date:		
DEPARTMENT USE ONLY	Score:		