

Annual Report 2023-2024: Budget and Long-Range Planning Committee

Members: Juliana Fernandes (chair), John Freeman, Geoff Thompson, Ann Christiano, Kutonya Sowell

The CJC Budget and Long-Range Planning Committee met twice via Zoom in Fall 2023 (September 29) and Spring 2024 (January 29).

At the Fall 2023 meeting, the committee was charged with identifying trends in mass communication that would be helpful to the CJC in the coming years. Throughout the year, committee members worked individually and researched trends impacting their designated sub-area (ADV, JOU, MPMT, and PR). At the Spring 2024 meeting, the committee discussed strategies to build the deliverable and created a Google Doc to start working collaboratively.

At the end of the Spring 2024 semester, chair Fernandes circulated the final deliverable ("15 Trends in Mass Communication") among the committee members for approval of the document. On April 26, 2024, chair Fernandes submitted (by email) the final version of the document to Executive Associate Dean Kiousis.