Minutes, College Council Meeting November 13th, 2023 Zoom Meeting

• **Brown** called the meeting to order at 2:00 p.m.

- <u>Centers/Academic Departments Updates</u>

- Cuillier Brechner Center
 - Developing new Projects
- Harrison INC
 - Hiring update
 - Looking good in terms of Immersions, and like head count in here next semester.
 - Kudos to Alicia Coleman and Steve Russell for putting together a 30 min news special for high school football play offs.
- Johnson STEM Translational Communication Center
 - Working on some research projects
 - Journal Club every Friday morning.
 - Conversed with other Center Directors about collaboration and differentiate.
- Carpenter Atlas Lab
 - Been busy with VIP Events
 - Update on how the center is being used
 - Recruiting for a student team for the Spring semester
 - Will be reaching out to chairs for potential curriculum for immersion experiences.
- Janet Coats Consortium on Trust in Media and Technology CTMT
 - Dr Nah, research director, is working on a project on AI assisted local news site.
 - Linguistics Analysis Project update
- Coche Media Production and Management Technology MPMT
 - Have a search going on with The Agency for a visiting professor in production.
- Kropp Online
 - Have 115 students Graduating.
 - Planning and implementing plans to teach Audience Analytics and Political Communications
 - Waiting for the State Approvals for Journalism
 - In discussion with Professor Chen about possibly adding an Advertising concentration
- Goodman Graduate Studies
 - Update on admissions
 - Elizabeth Calienes has stepped down
 - This gives us an opportunity to re-look at Grad Division structure
 - Doing some exploration and creating some ideas for a new way to structure the division
- o Hutchens Public Relations
 - Hiring update
 - Discussed student travel

- Spiker -Journalism
 - Hiring update
 - Hearst Award Season update
- Chen Advertising
 - Designing and developing an online concentration and AI related courses
 - Hiring update
 - Advisory Council will visit on this Thursday and Friday
- Burman The Agency
 - Recruiting Cycle update
 - Kicked off an adjunct course
 - Agency Partners update
- Frey Office of Careers and Corporate Partnerships OCCP
 - Event updates
 - Career Fair update
 - Discussed upcoming key dates
- Wright Division of Media Properties
 - Deferred Maintenance Projects update on Air Handling Units and Exterior Windows
 - TV and Radio Stations random FCC EEO Audit
 - Hiring update
 - Retirement update
- Kiousis
 - Strategic Planning update
 - Starting the early stages of the AECJMC self study

Open Discussion -none

Attendees

Hub Brown, Spiro Kiousis, James Babanikos, Randy Bennett, Huan Chen, Roxane Coche, Marcia DiStaso, Robyn Goodman, Joanna Hernadez, Harrison Hove, Evan Kropp, Keisha Reynolds, Ted Spiker, Randy Wright, Julie Frey, Benjamin Johnson, Nathan Carpenter, Janey Coats, Myiah Hutchens, Laurent Burman

Meeting Adjourned at 2:41 p.m.
Respectfully submitted by Adela Van Antwerp