## Minutes, Deans and Chairs Meeting July 25, 2022, via Zoom

Hub Brown called the meeting to order at 2:00 p.m.

## Leadership Retreat Update

• Brown discussed the upcoming Leadership Retreat and introduced Brent Ransom of Sawgrass Group. Ransom discussed his background and work he will do with CJC.

## **Department Updates**

- Kiousis discussed Social Media Listening Lab search, unit moves in Weimer.
- Burman discussed Agency opportunities in development.
- Kelleher discussed work on concentrations, possible partnership with FAMU, preparations for orientation, and plans for new space on third floor.
- Bennett discussed the CJC new branded tablecloths, CJC branding, work with outside marketing agency, survival guide, and ONA session on investigative journalism.
- Graham mentioned student experience team retreat this summer. She also mentioned search for staff, scholarship awards for this year.
- Goodman said CJC won National Gold at Addys, and discussed Cannes Lions study abroad program.
- Sowell discussed work on accounts and current commitments.
- Hutchens discussed hiring meetings at AEJMC, assistant and associate positions, PR Week and PR News applications, inaugural CJCxNYC year finishing up as a success.
- Ostroff discussed formation of identity statement, grant on Misinformation in News Media, faculty updates, new study abroad to Munich for first European NFL game.
- Babnikos discussed New UFO advisor Layne, office moves, overall enrollment is slightly down this year.
- Gaylord mentioned goal for this year. Go Greater campaign ends in September, CJC passed that goal.
- Reynolds discussed recruitment, hiring, DEI, career paths and position descriptions, retention efforts, rewards and recognition strategies, seven new faculty starting this fall, hiring great people.

## **Open Discussion**

- Brown discussed Rae Weimer's biography to be published by University Press of Florida.
- Graham discussed student organization registration through UF.

Brown thanked the Deans and Chairs and closed the meeting.

**Attendees**: Hub Brown, Spiro Kiousis, Keisha Reynolds, James Babanikos, Myiah Hutchens, Margaret Gaylord, Dave Ostroff, Randy Bennett, Tom Kelleher, Robyn Goodman, Laurent Burman, Kutonya Sowell, Katrice Graham, Brent Ransom

Meeting Adjourned at 3:01pm Sarah Fitzpatrick