

# Advertising Faculty Meeting Minutes

**December 4, 2024**

Zoom

Attending: Chen, H., Cribbs, B., Bullock, O., Calienes, E., Feng, Y., Fernandes, J., German-Coley, M., Goodman, R., Kember, S., Liu, J.; Moon, W., Morton Padovano, C.; Sun, Y., Wang, J., Windels, D., Graham, K.

- I. Meeting called to order at 9:35 a.m.
- II. Approved the November 13, 2024, minutes.
- III. Welcome to our guest Assistant Dean Katrice Graham
- IV. Discussion of CJC Goal #4 with Assistant Dean Katrice Graham
  - a. Katrice provided an update on the focus group results with Advertising students, focusing on their insights and experiences.
  - b. Faculty feedback was requested on immersive opportunities at CJC and the Advertising curriculum, particularly regarding ways to enhance student engagement and learning through immersion.
- V. No Old/New Business
- VI. Motion and second were made to the close of the meeting.
- VII. Meeting was adjourned at 10:35 a.m.