

Advertising Faculty Meeting Minutes

April 9, 2025

Zoom

Attending: Chen, H., Cribbs, B., Bullock, O., Calienes, E., Feng, Y., Fernandes, J., German-Coley, M., Ham, J., Johnson, B., Liu, J., Moon, W., Morton Padovano, C., Sun, Y., Wang, J., Windels, D., Dankers, N.

I. Call to Order

- a. The meeting was called to order at 9:35 a.m.

II. Approval of Minutes

- a. The minutes from April 2, 2025, meeting was approved.

III. Creative Certificate Updates - Calienes

- a. Updates and discussion on the Creative Certificate, including a presentation of proposed course changes.

IV. Strategic Plan Update– Chen

- a. Feedback from the Advisory Council on the Advertising Strategic Plan was presented. The revised strategic plan was introduced as an informational item and will be brought to a vote at the next department meeting.

V. Old/New Business

- a. Old Business: None
- b. New Business:
 - i. Webby Awards – Windels
An ADV Alumni has been nominated for Webby Awards. Windels will share the information with faculty members to encourage their students voting before the April 17, 2025 deadline.

VI. Reminders

- a. The next International Speaker Series will take place on Thursday, April 10, 2025, at noon in the Atlas Lab. Faculty are encouraged to invite students to register and attend.

VII. Adjournment

- a. A motion was made and seconded to adjourn the meeting.
- b. The meeting was adjourned at 10:33 a.m.